



PACIFIC
MASTERS SWIMMING

ANNUAL REPORT
2017

Chairman, John King

Pacific Masters Swimming continues in its evolution of programs and organizational structure to meet the growing member base and program needs of our swimming community. We serve the Northern California and Northwestern Nevada region. Our financial health remains strong allowing us to grow and evolve our programs and services.



The year 2017 marks the second year with our new organizational structure providing leadership for each of our different aspects of operations: John Morales, VP of Pool Meets, who is also serving as Vice Chair of Pacific Masters Swimming; Phyllis Quinn, VP of Open Water Events; Laura Schuster, VP of Coach and Club Services; and Bob Anderson, VP of Communication and Technology. These officers, along with Leianne Crittenden, Secretary; Teddy Palmer, Treasurer; Peter Guadagni as past Chair, and myself make up the Executive Committee. We continue to explore new ways for the Swimming Committee to regularly meet including utilizing new conference technology at our 'in person' Committee meetings. We've adopted a new location in Walnut Creek which is BART friendly as well as new equipment providing a better experience for those who participate remotely via conference call.

The Update publication continues to be a great platform to communicate upcoming events to our Member base. Our volunteer writers continue to publish relevant information to the Member base. Pacific Masters was host to the highest USMS award for service, the Captain Ransom J. Arthur M.D. award. The award is given annually to the USMS volunteer who has done the most to further the objectives of Masters Swimming, generally over an extended period of time. We congratulate Michael Moore on winning this year's award. Additionally, Michael is stepping down as Oceana chair, our thanks for his service, and Sally Guthrie was elected to be our new Oceana chair for USMS. Additionally, at convention in Dallas we honored three swimmers who were inducted into the International Masters Swimming Hall of Fame and had spent a significant part of their swimming career with Pacific Masters. Our open water program, under the direction of Phyllis Quinn has seen a marked increase in open water participation.

The officials training program deployed last year continues to be offered and refined as an avenue for our members to volunteer through officiating. Under the direction of our Officials Chair and the VP of Pool Meets we will offer this service to any interested Member.

Lastly, I wanted to thank the Committee members, the many volunteers who have given their time to support the organization, and congratulate the Pacific Masters Swimmers on their fitness, pool meet, and open water accomplishments.

Past Chair, Peter Guadagni

As Past Chair I have no specific responsibilities beyond being a voting member of the Executive Committee which also functions as the Pacific Masters Board of Directors. As a member of the leadership team I try to provide an historic perspective to group's deliberations. This past year I have taken on the role of Pool Meet Sanctions Coordinator. Pool meet sanctions were managed for many years by Barry Fasbender; I have done my best to follow in the footsteps of a legendary Pacific Masters volunteer. While not related to my role as Past Chair, I was honored to be elected USMS Vice President of Administration at the organization's annual meeting in September. In this position I am a member of the USMS Executive Committee and Board of Directors and oversee the Championship, Legislation, Registration, and Rules committees.



Treasurer, Teddy Palmer

Pacific Masters Swimming Committee LMSC, is a Non-Profit Organization 501(c)3 which operates on a cash basis, calendar fiscal year-end and uses QuickBooks Online for record keeping and financial reporting.



My responsibilities in previous years have been to reconcile bank statements, record and reconcile online revenue, record various expenses as needed, review funds, keeping track of the organization expenditure against the budget, present monthly financials to the board meeting, setting up a budget, and necessary 1099, IRS and State tax filling forms. In 2017 I did not reconcile the bank statement every month. Most months, that was done by expert, Chris Ottati, the Administrator.

A large deficit has again been budgeted for Pacific Masters. The deficit is the result of providing surplus funds in the budgets for many of our organization's programs. In a typical year, few if any of the programs are able to spend the money that has been allocated. Pacific Masters continues to have large reserves and by policy we want to encourage committees to use the reserves to plan and conduct quality programs.

During 2017 I attended the USMS convention for the fourth year.

The 2017 Financial Reports through October 31, 2017 and the Proposed 2018 Budget detail and summary are included at the end of this report.



Secretary, Leianne Crittenden

As Secretary I attend the meetings and take minutes. The draft minutes are circulated after each meeting to the Board for their comments.

Before the next LMSC Meeting, the revised, marked minutes are circulated so they can be approved at that meeting. Once approved, a final copy is sent to the webmaster for posting on the Pacific Masters website.

I am also active in USMS, and am the USMS Board Member for the Oceana Zone, Chair of the Governance Committee, which reports to the USMS Board, a member of the USMS Elections Committee, and am also a member of the Convention Task Force.

Office Administrator, Chris Ottati

2017 saw some changes at the Pacific Masters Office. I started out the year as the new Pacific Masters Bookkeeper. In the summer, Charlene O’Brien decided to return to teaching full time and I stepped into the Administrator role. I can’t thank Charlene enough for all her hard work and efforts in making the transition as smooth as possible. I have been busily learning and enjoying the ins and outs of the job.



Our updated website continues to go strong and members may email me or many of our Pacific Masters officers from that site. Our website and the USMS website are both full of helpful information. The new address and phone number for the Pacific Masters office can be found on the website as well.

This year, Pacific Masters has been awarding age group high point awards at all 3 of our Championship meets, with awards also going to the top 3 teams in each division (small, medium, and large) at these Championship meets.

Individual 2018 USMS registration opened on November 1, 2017. We provide registration cards to those who ask but are encouraging our members to “Go green in 2018” and either save the card as a .pdf or print at home when registering. We still have over 3,000 cards printed and mailed annually at the request of our membership.

Pacific Master Records continue to be broken and the database is updated as often as there are events as well as Top Ten lists given by season to the USMS Records Administrator.

Our office mails videos, reimbursements to coaches for PacMaster clinics, and sends other paper forms when requested by members. We also coordinate the Convention and Annual Meeting registrations involving hundreds of our members.

I have truly enjoyed helping the Pacific Masters swimmers, coaches, and our hardworking volunteers. Never hesitate to give the office a call if you have a question. It is a privilege to serve you.

Schedule, Steve Cutting

Pacific Masters Swimming is fortunate to offer a large variety of pool events, open water swims, and clinics to members each year. It is the Scheduler’s job to insure that these events do not conflict with each other and to allow the greatest opportunity of participation possible. The events that are shaping up for the coming year are listed below. Dates of traditional events that are not yet confirmed are marked as “tentative” so stay tuned to the schedule page at the Pacific Masters website for updates.



2018 Pacific Masters Swimming Schedule

- 1/1-2/28** **John Steiner Memorial Mile, TAM 1650 Postal**
- 1/20** **SRM Resolution Meet, Santa Rosa CA**
- ~~1/21~~ ~~TOC 1500-SCM Swim Meet, San Francisco CA~~ **CANCELLED**
- 2/3* *USFM Valentines Affair, San Francisco CA (tentative)*
- 2/17* *ALB Splash and Dash Sprint Pentathlon, Richmond CA (tentative)*

2/25	PacMasters City Mile, San Francisco CA
3/10	Rinconada Masters Spring Short Course Meet, Palo Alto, CA
<i>3/25</i>	<i>CALM Spring Short Course Yards Meet, Berkeley CA (tentative)</i>
<i>4/6-4/8</i>	<i>Pacific Masters SCY Championships, Moraga CA (tentative)</i>
5/10-5/13	USMS SCY Nationals, Indianapolis IN
<i>5/12</i>	<i>CMAM Keelhauler LCM Time Trial, Vallejo CA (tentative)</i>
<i>5/19</i>	<i>Redwood Coast Spring Lake Swims, Santa Rosa CA (tentative)</i>
<i>5/20</i>	<i>Bay Area Senior Games, Palo Alto CA (tentative)</i>
<i>6/2</i>	<i>DAM Berryessa Swims, Steele Canyon (tentative)</i>
<i>6/9-6/10</i>	<i>TVM Del Valle Open Water Festival, Livermore CA (tentative)</i>
7/13-7/15	Pacific Masters LCM Championships, San Mateo CA
<i>7/29-7/30</i>	<i>Santa Cruz Open Water Weekend, Santa Cruz CA (tentative)</i>
7/28-8/3	PanAm Masters Championship, Orlando FL
<i>8/11</i>	<i>DAM End-of-Summer Splash, Woodland CA (tentative)</i>
<i>8/11</i>	<i>SNM Donner Lake Swim, Truckee CA</i>
<i>9/9?</i>	<i>RAC Whiskeytown Lake Swims, Redding CA (tentative)</i>
<i>9/22?</i>	<i>Richmond Plunge Keller Cove for Kids Sake, Pt. Richmond CA (tentative)</i>
<i>9/23</i>	<i>MVM 15th Annual Alan Liu Memorial SCM Meet, Mt. View CA (tentative)</i>
9/26-9/30	USMS Convention, Jacksonville FL
<i>10/7</i>	<i>SAC Masters 46th Annual Sprint Short Course Meters Pentathlon, Davis CA (tentative)</i>
<i>10/12-10/14</i>	<i>Pacific Masters SCM Championships, Walnut Creek CA (tentative)</i>
<i>11/4 or 11/11</i>	<i>Pacific Masters Annual Meeting, TBD (tentative)</i>
11/1-11/30	DAM Brute Squad Postal
12/1-12/31	MEMO Kick Postal

Hospitality, Marcia Benjamin

At each in-person meeting of Pacific Masters, members travel from all over Northern California and contribute their ideas towards making this organization so successful. The least we can do is to feed them dinner!

Hospitality coordinates volunteers who pick up food from local restaurants and bring it to our meeting. All members are reimbursed for their expenses. The only task is ordering what you like to eat for dinner -- we take care of anything else. Hospitality provides an assortment of beverages at our bi-monthly meetings, along with plates, silverware and serving utensils.



VP Pool Meets, John Morales

The Pacific Masters Pool Committee was formed to better address issues concerning pool meets. The goal of the Pool Committee is to concentrate on the three Championship Meets held each year and the numerous other meet events hosted by local teams. Meet sanctioning (Peter Guadagni), Officiating (Mike Abegg), Scheduling (Steve Cutting), and Meet Equipment (Rob Heath) all fall under the auspices of



this committee. By addressing the different concerns associated with pool meets, the committee is able to make recommendations to the Executive Board for approval.

In 2017, Pacific Masters provided 13 pool meet opportunities for its members. Spare Time Aquatic Sharks Masters held 2 new events. Pacific Masters continues to provide more competition opportunities than any LMSC in United States Masters Swimming.

Reviews for Pacific Masters Swimming Age Group Standings (pacificmasters.org/points/standings-2017) have been very positive. This link gives swimmers a chance to see how they rank against others in their age group, hopefully inspiring them to participate in all of Pacific Masters events.



Officials, Michael Abegg

2017 has been a year of transition for the Officials Coordinator position. Having replaced long-time coordinator John King in early 2016, this was my first full year in the role and a lot of work was done making connections with the various regular Masters’ officials to take stock of our officiating capacity. In addition, 2017 marked the roll-out of the National Officials Certification Program for stroke and turn judges and starters. Previously, USMS and Pacific Masters had relied on other organizations to certify officials – primarily USA Swimming but also YMCA and to a lesser degree the NCAA and state high school associations. As of this week, Pacific Masters now has 10 officials who have completed at least one USMS certification, and while many of those were previously certified by USA Swimming, in recent months we’ve added 5 officials with no USA Swimming credentials.

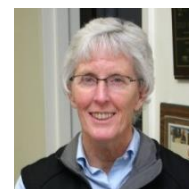
In the coming year, we will roll out the last element of the National Certification, the referee component. As a member of the USMS Officials Committee I’ve been active in the discussion around how to ensure we achieve the dual goals of well-trained, experienced folks operating in the referee role, but also make it accessible to those that haven’t come through the USA Swimming program and are purely interested in working on our Masters’ decks.

I also cannot the year close without acknowledging the passing of one of Pacific Masters’ greatest friends and a 2014 recipient of the Service Award of Appreciation. George Cleveland found a passion in his later years for swimming and for Masters swimming in particular. He would drive almost any distance, at almost the drop of a hat, to make sure our deck was staffed properly. And any official who ever worked with him knew him as a mentor beyond compare – able to improve the performance of the entire officials’ team with a few well-chosen coaching moments. George worked his last Masters’ meet in Albany just weeks before his passing in March at the age of 90. He will be greatly missed.

VP Open Water, Phyllis Quinn

It takes a lot of work to put on these events. The race director must submit a detailed safety plan, a course map and plan to run the event according to the USMS rules. Each event is evaluated for safety and the swimmer’s experience to constantly improve each year. When an event has a Pacific Masters Sanction, the swimmer can be assured that every attempt will be made to run a safe swim.

There are many volunteers who make the event successful. These include the people running the check in, the safety personnel, the hospitality folks, the course set up and clean up people, the race



announcer, the safety director, the referee, and of course the race director. **All these people deserve a great big thank you from all of the Pacific Masters Open water swimmers!**

Here is the number of swimmers at each of our Open Water venues for 2017:

Spring Lake	176	Donner	409
Berryessa	501	Whiskeytown	155
Del Valle	554	Keller Cove	279
Santa Cruz	315		

Looking back on 2017; the numbers of participants in each race were about the same as 2016, except for the Keller Cove swim, which saw the biggest increase for any of the Open Water Swims. It is great that this swim continues to grow and benefits the youth swim team in the city of Richmond CA.

Throughout the Open Water season, swimmers compete for points individually and for their team to determine overall winners of the series. Congratulations to all the Open water swimmers who participated in these events. Thank you to **Bob Upshaw** for tracking all the swims and calculating the open water points for the teams and individual swimmers.

As in 2017, the swimmer's age for the entire 2018 Open Water season will be their age as of December 31, 2018. There will also be better defined roles for race officials to will ensure the swimmer's safety and a fair competition for all participants. On line training will be provided for these volunteers.

We are very fortunate to have experienced and passionate people to run the Open Water events within Pacific Masters. It is a pleasure to work with each of the seven race directors/committees who put on the 15 different events during the 2017 season.

If you interested in helping with the Open Water committee, please contact **Phyllis Quinn** at operations@pacificmasters.org

Equipment, Rob Heath

Pool Timing equipment

Pacific Masters owns 2 hard cases for pool events. These cases hold over 40 hand-held stop watches, deck signage for warm up lanes, walkie-talkies and safety vests. The cases are kept at the Equipment chair's home during the off season and between events, when not shipped directly from meet to meet. When they are shipped, we have a FedEx account which we offer to the meet directors to cover the return shipping costs. With the new USMS regulations on hand timing, stating that Top Ten and record times will not be official using hand watches, we are no longer certain that these watches will be used moving forward. Because there is safety and communications equipment in the boxes as well as the stop watches, we will probably still need to get that to the meet directors. My plan is to re-design the boxes (or Box, if we don't use the watches anymore) to make them easier to handle and ship.



Open Water Equipment

An important asset of Pacific Masters is its Open Water Equipment Trailer. The trailer contains turn and location buoys, finish arch, safety paddle boards, bottom anchors for the buoys and air pumps, and is tastefully adorned externally with full size photos of various open water events and participants. The Pacific Masters name is prominently marked on the trailer as well. The trailer is stored in Oakland when it's not being used, during and after the season.

Some of our Open water meet directors have identified many problems with the trailer over the past year, and it has been proposed that we purchase a new one this coming off-season. We are in the process of re-designing the inside layout of the trailer and obtaining quotes for the work. Ideally, we will be able to obtain photos of some PacMasters Open water events to create the external images on the trailer. Hopefully, the new trailer will be completed and available for use before the next open-water season begins.

VP Communications & Technology, Robert Anderson

Quite a few Pacific Masters swimmers have contributed to our Communications and Technology during the past year.



Our award winning Update team of Jeremy Cohen, Peg Flynn and Linda Schoenberger has been joined by Carol Nip and Linda Hepworth. Every two weeks they meticulously work to ensure that you are kept up to date with forthcoming activities, as well as news and information they hope you will find of interest. Many of the articles (or ideas for articles) are contributed by our community. If you have an article idea, you will find a link to send it to us on our website homepage. Chris Ottati, our new Administrator, works with the team to ensure all the happenings are brought to your attention.

Lessly Field, Lindsay Gaudinier, Peg Flynn and Peter Guadagni have written articles for our website this year. Lessly put considerable effort into her articles about Terrence Keller and Michael Moore. Thank you, Lessly.

Speaking of Michael, when I became a Masters swimmer in 2008, Michael was Chair of Pacific Masters. Every two months I read his musings in the Pacific Masters Swimming Newsletter, which accompanied the USMS magazine. To me, Michael was, and always will be, the face of Masters swimming. Congratulations on receiving the Ransom Arthur Award.

Thank you Rich Burns for contributing your photographs. Rich takes many more photographs than we make available to our community. In 2018 I hope to share more.

We live on the shoulders of Bob Upshaw and benefit from his keen interest in Masters swimming and technological cleverness. He expanded his contributions from open water technology to build our Age Group Standings webpage. I have spoken to more than one swimmer who has participated in additional events to earn points. I continue to hope that this page may provide a smidge of incentive to participate, whatever level swimmer you are.

Caroline Lambert relocated to Canada and yet remains our Webmaster. Thank you Caroline. I invite anyone interested in writing articles for our website to reach out to me.

Website, Caroline Lambert

This year, all was quiet on the website front. Behind-the-scenes work was done on improving backups, creating a live failover site, and keeping up-to-date with system patches. The most popular enhancement was the addition of the current Age Group Standings page, a technically challenging project jointly developed by Bob Anderson and Bob Upshaw.



There are a number of contributors to the website, providing content on a timely basis. Bob Anderson and Peter Guadagni posted articles to the front page, either written by themselves or contributions from other authors. Steve Cutting updated the schedule, Chris Ottati uploaded meeting documents, and Chris and Peter upload event results. Bob Upshaw maintains the open water points pages and the age group standings.

Like last year, the popular pages on the website are the open water points page, the competition schedule, pool results, open water results, pool records, and the up-and-coming age group standings page.

VP Clubs and Coaches

No report.

Swimmer of the Year: Ann Hirsch & Rich Burns

Age Group Swimmer of the Year:

	<u>Female</u>	<u>Male</u>
18-24	Allison Arnold, TOC	Michael Thomas, TAM
25-29	Lindsay Gaudinier, WCM	Chad La Tourette, TOC
30-34	Sarah Chinn, MAM	Ian Powell, USF
35-39	Erika Richards, WCM	Matthew Roper, DAM
40-44	Katie Glenn, STAN	Trevor Gillis, LAMV
45-49	Juliette Cox, MAM	Rick Hamilton, MAM
50-54	Lisa Ward, WCM	Tom Nootbaar, WCM
55-59	Merrie Walts, CHIC	Steve Cutting, TVM
60-64	Laura Val, TAM	Peter Guadagni, WCM
65-69	Laura Val, TAM	Hugh Wilder, SRM
70-74	Daniela Barnea, STAN	Richard Burns, TAM
75-79	Susan Munn, DAM	Barry Fasbender, SMM
80-84	Mick McCubbin, SMM	Jack Fleming, USF
85-89	Ann Hirsch, WCM,	Bob Danielson, USF
90-94		Verne Scott, TCAM

2017 Open Water Standings

2017 PacMasters: First Place finishers for all categories, genders, and age groups.
Note that we only consider those swimmers who have swum AT LEAST 2 events.

Cat 1

Age Group	Female	Male
18-24	Elyssa Pedote	Adam Hinshaw
25-29	Allison Arnold	Chad La Tourette
30-34	Katherine Yang	Quinn Fitzgerald
35-39	Sarah Groskopf	Matthew Roper
40-44	Michelle Rowe	Trevor Gillis
45-49	Cynthia Hertzner	Dean Atchison
50-54	Kimberly Elsback	Kurt Oeler
55-59	Suzanne Heim-Bowen	Mike Carr
60-64	Lorraine Sommers	Sandy MacDonald
65-69	Marianne Brems	Joel Wilson
70-74	Glenda Carroll	Edward Rudloff
75-79	Susan White	Ralph Brott
80-84	Barbara Robben	Mike Laramie

Cat 2 (wetsuit)

Age Group	Female	Male
18-24	No swimmer	Erik Lundeen
25-29	Kari Gunderson Randi Shiromizu	Nagarathnam Muthusamy
30-34	Kathryn Hall	Zachary McCutchen Luca Mandrioli
35-39	Sarah Piampiano	No swimmer
40-44	Danette Lizardo	No swimmer
45-49	Aki Lewis	Arundei Burrell
50-54	Jayne Riley	Jay Bedsworth
55-59	Eileen McCauley	Kenneth Clews
60-64	Diana Teeter	Gary Domer
65-69	Jacklyn Litman	Roger Pettey
75-79	No swimmer	Donald Ingalls

Pacific Master Award Winners:

Coach of the Year: Carol Nip

Contributor of the Year Award: John Morales

Appreciation Award: Charlene O'Brien, Teddy Palmer, Chris Campbell, Steve Cutting, Sierra Nevada Masters

Personal Achievement Award: Patricia Zuppan-Hood, Sandy MacDonald

Peggy Lucchesi Award: Marcia Benjamin

Pacific Local Masters Swimming Committee

STATEMENT OF FINANCIAL POSITION COMPARISON

As of October 31, 2017

	TOTAL	
	AS OF OCT 31, 2017	AS OF OCT 31, 2016 (PY)
ASSETS		
Current Assets		
Bank Accounts		
1000000 Cash		
1000100 Wells Fargo Checking Account	105,286.34	132,905.85
1000200 Wells Fargo Savings Account	312,120.05	311,932.84
1000300 MNB CD	0.00	0.00
Total 1000000 Cash	417,406.39	444,838.69
Total Bank Accounts	\$417,406.39	\$444,838.69
Total Current Assets	\$417,406.39	\$444,838.69
TOTAL ASSETS	\$417,406.39	\$444,838.69
LIABILITIES AND EQUITY		
Liabilities		
Total Liabilities		
Equity		
3000000 Opening Balance Equity	14,988.50	14,988.50
3900000 Retained Earnings	428,854.55	372,157.76
Net Revenue	-26,436.66	57,692.43
Total Equity	\$417,406.39	\$444,838.69
TOTAL LIABILITIES AND EQUITY	\$417,406.39	\$444,838.69

Cash Basis Saturday, November 4, 2017 03:35 PM GMT-7

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Pacific Local Masters Proposed 2018 Budget				
ACCOUNT #	ACCOUNT NAME			
		Actual		Proposed
		10 Months 2017	2017 Budget	2018 Budget
INCOME/REVENUE				
4000000	INCOME			
4010000	Registration	115,572.00	184,930.00	154,660.00
4020000	Event Fee Income	9,587.00	10,087.00	19,550.00
4070000	Other Income	1,722.00	1,722.00	33,600.00
4090000	Bank Interest	155.93	187.08	200.00
4000000	TOTAL INCOME	\$ 127,036.93	\$ 196,926.08	\$ 208,010.00
EXPENDATURES				
6000000	EXPENSE			
6100000	Office and Administrative	26,152.88	31,384.36	43,850.00
6200000	Executive Committees	11,502.04	13,112.59	15,850.00
6300000	Pool Meets	32,334.56	32,334.56	64,400.00
6400000	Open Water Expenses	9,688.27	9,988.27	29,060.00
6500000	Communication & Technology	7,844.58	10,119.62	33,600.00
6600000	Clubs and Coaches	4,662.05	4,662.05	11,400.00
6700000	Convention	33,657.50	33,657.50	35,000.00
6800000	Annual Meeting	16,726.71	17,326.71	19,100.00
6900000	USMS Dues	10,905.00	11,349.00	11,680.00
6990000	Other Income/Expenses	0.00	0.00	2,000.00
	Total Catagorized EXPENSE	\$ 153,473.59	\$ 163,934.66	\$ 265,940.00
	Uncategorized Expenditure	0.00	0.00	250.00
6000000	Total Expenditures	\$ 153,473.59	\$ 163,934.66	\$ 266,190.00
Income		\$ 127,036.93	\$ 196,926.08	\$ 208,010.00
	NET REVENUE	-\$ 26,436.66	\$ 32,991.42	-\$ 58,180.00