

## **Pacific Masters Monthly Meeting**

**March 15, 2017**

Meeting was held by conference call and webcast

**Attendees:** John King, Nancy Ridout, Michael Moore, Leianne Crittenden, Jim Kennedy, Teddy Palmer, Peter Guadagni, Sallie Guthrie, Marcia Benjamin, Chris Ottatti, Charlene O'Brien, Maggie Tevis, John Morales, Lorena Sims, Steve Cutting, Chris Campbell, Caroline Lambert, Phyllis Quinn, Mike Abegg, Bob Anderson

Call to Order and introductions: The meeting was called to order by John King, Chairman at 7:30 pm  
Thank you to Peter and Kildine for providing the tasty Saint Patrick's dinner!

### **CALL TO ORDER & INTRODUCTIONS**

#### **I APPROVAL OF MINUTES OF November Annual Meeting and January Meeting**

Approved.

#### **II OFFICERS' REPORTS**

**CHAIRMAN – JOHN KING**, report attached.

LMSC Summit in Houston, was last Friday through Sunday. This conference got many LMSC Chairs together to see how to help each other. Michael was there in his role as LMSC Development Chair and Claire Rudd was on organizing committee. Pacific at 12,000 members, is more than twice the size of the next largest (Southern Pacific at 5,000), and has a relatively low rate of participation in competition (13%) where others are as high as 40%. The organization will see the "Silver Tide" as baby boomers age up. Michael noted that we do address the fitness programs well, and that John presented the new organization to the group with credit to Peter for starting it off. John was given an award as best speaker....

John asked us to think about how we will spend the surplus funds. We can give a partial rebate on fees or Leianne suggested that we also think about sponsoring new clubs in underserved areas.

John submitted the Ransom Arthur Award Nomination for Michael Moore.

**REPORT OF THE TREASURER –TEDDY PALMER**, reports attached.

MSR to approve the reports for January updated financials and February report.

**REPORT OF THE SECRETARY – LEIANNE CRITTENDEN**, reports attached.

After participating in the Peer to Peer call for LMSC Secretaries, Leianne mentioned two things that Southern Pacific does to encourage attendance (1) if some one attends more than 50% of their meetings their championship entry fees and USMS fees are paid by the Southern Pacific, and (2) They post their agenda and on the website a week before the meeting, and post draft of the minutes after each meeting so that members can comment.

#### **OFFICER AND COMMITTEE REPORTS**

**Office Administrator/Registration/Top Ten and Records -- CHARLENE O'BRIEN**, report attached.

**Schedule – STEVE CUTTING**, No report attached.

**Hospitality--MARCIA BENJAMIN**, no report attached.

**Pool Meet Committee Chair – JOHN MORALES**, report attached.

**Meet Operations—PETER GUADAGNI**, No report attached.

**Officials—MIKE ABEGG**, no report attached.

Experimented with on the job training of officials at Rinconada. What is Pacific doing to encourage certifying officials? National Committee is focusing on stroke and turn, but Pacific needs starters—so we will wait until we

see what the national committee will do. John noted that to be certified for USMS, it is very easy to get certified—online, simple test, no background check.

**Open Water Committee Chair**—PHYLLIS QUINN, report attached.

Phyllis wants a policy that we would post on our calendar only sanctioned open water events on the Pacific calendar (not related to Update or other materials). She thinks it relates to the branding as a well run and safe event in conformance with USMS standards. Mike agrees, and thinks that if it goes on the calendar then they should get the event sanctioned. Nancy agrees and noted that many LMSCs do not have any open water events that are sanctioned, and we should preserve our brand. Peter asks whether under proposed policy there would be a reference to other websites for other events?

MSR passes Phyllis to send motion to Leianne

**Communications and Technology**—BOB ANDERSON, No report attached.

**Update**—CHARLENE O'BRIEN, report attached.

**Website**—CAROLINE LAMBERT, no report attached.

**Clubs and Coaches**—LAURA SCHUSTER, report attached.

**Ad Hoc Committees**— No report attached.

Nancy reported on Annual Celebration and Meeting committee progress. Nancy's report is attached.

**III. OLD BUSINESS --** No report attached.

**IV. NEW BUSINESS**

no report attached.

**V. CLUB ANNOUNCEMENTS**

no report attached.

**VI. ADJOURNMENT**

Motion to adjourn at 9:00 pm

**VII. Policy Updates**

None

Respectfully submitted,

Leianne Crittenden, Secretary

**2017 MEETING DATES (all dates are tentative):**

**April 19(cc); May 17; June 21(cc); July 19; Aug 16(cc); Sept 14 (convention); Oct 18(cc); Nov 12 (Annual Mtg)**

Annual Celebration and Meeting Report  
March 13, 2017            7pm, conference call

On the call were Nancy Ridout, Chair, Rich Burns, Teddy Palmer, and Maggie Tevis

This meeting was to review those things from the 2016 Annual Meeting that worked well, those that didn't, what we'd like to continue, and what we'd like to discard. We began with the thoughts of those present especially as they pertained to their responsibilities.

Rich liked that the pool was on site and appreciated the venue for the tech talk. He thought the publicity was adequate with eblasts, flyers at the SCM Championships, and Updates.

Teddy liked the food at St. Mary's and Walnut Creek better (and she was not alone). In terms of the budget, we were about \$1,000 below our budget at SMCC and below what we would have paid at St. Mary's.

Maggie thought it was too public a venue, with no way to feel privacy in setting up or maintaining security. The decorations were easily brought into this venue.

Everyone commented that the tech talk and food were not as good as we've experienced in the past.

Our comments reflected those cited on the exit surveys.

In moving forward:

- We want to keep the present format of a workout, tech talk(s), lunch, inspirational speaker, and business meeting.
- We felt the awards presentation could be improved. It was suggested that we could have a special page or booklet detailing the accomplishments of those receiving these special awards.
- We felt that joining with another group was not beneficial to our event, though it did save up some money.
- In selecting a venue for the 2017 Annual Meeting, we'd like to have access to past data indicating numbers or percentages of participants from various areas – East Bay, North Bay, Peninsula, and South Bay.
- We chose a preferred date of Sunday, November 12<sup>th</sup> for our next Annual Meeting and Celebration.
- It was suggested we create a subcommittee for programming.
- We discussed the sustainability of having this event as a "give back:" to our members. Teddy indicated that offering this event free as a thank you was sustainable for the foreseeable future.

At our next meeting, we will discuss details of the 2017 event.

Respectfully submitted,

Nancy Ridout, Chair