



April 15, 2015; 7:00 by conference call

AGENDA *Discussion Item

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| I. | CALL TO ORDER & INTRODUCTIONS | 7:00pm |
| II. | APPROVAL OF MARCH MEETING MINUTES (separate attachment) | 7:05pm |
| III. | REPORTS | |
| | CHAIRMAN —GUADAGNI, report attached* | 7:10pm |
| | REPORT OF THE TREASURER --PALMER, reports attached | 7:20pm |
| | SECRETARY --CRITTENDEN, report attached | |
| | ZONE CHAIR --MOORE, no report | |
| | EXECUTIVE COMMITTEE | |
| | REGISTRATION --O'BRIEN, report attached | 7:30pm |
| | TOP TEN & RECORDS --O'BRIEN, report attached | |
| | HOSPITALITY —BENJAMIN, no report | |
| | VICE-CHAIRMAN ADMINISTRATION --CLEMMONS, report attached | 7:35pm |
| | COMMUNICATIONS --MOORE/WEB SITE, no report | |
| | MARKETING/PUBLIC RELATIONS – BURNS, report attached | |
| | VICE-CHAIRMAN OPERATIONS --QUINN, no report | |
| | OPEN WATER --QUINN, no report | 7:40pm |
| | EQUIPMENT --HEATH, no report | |
| | AT-LARGE --MORALES, no report | |
| | SCHEDULING --MORALES, no report | 7:50pm |
| | MEET OPERATIONS --FASBENDER, no report | |
| | OFFICIALS --KING, no report | |
| | COACHES --KAHN, no report | |
| IV. | OLD BUSINESS | 7:55pm |
| V. | NEW BUSINESS | 8:00pm |
| VI. | TEAM ANNOUNCEMENTS | 8:01pm |
| VII. | ADJOURNMENT | 8:00pm |

2015 MEETING DATES: May 23; June 17 (cc); July 15; August 19 (cc); September 16 (cc); October 15 (cc); November 8 (Annual Meeting) .

Working Calendar for April: Request & accept nominations for Convention Delegates; Brainstorm USMS Rules/Legislation changes;

Working Calendar for May: elect Delegates & reserve accommodations; review USMS Rules/Legislation changes & recommendations; Year-end Pac Master Financial report to USMS; Form CT-2 Calif. Periodic Report to Attorney General of Calif.; Form 990 FED, Form 199 CAL-return Exempt from Income Tax (by 5/15).

Working Calendar for June: SCY TT report due to USMS; Adopt and forward USMS Rules and Legislation proposals; Prepare Bid packet for next year's Events Calendar;

April MEETING REPORTS – 4/15/2015

Officer and Committee Reports

Meeting policy. Please provide text to Charlene, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Chairman—Guadagni, see attached*

- Next meeting date – The next Pacific Masters meeting will be Saturday, May 23 at 11:30 in the Club Room at Heather Farms. Meeting will again be available on a conference call line and webinar. Attendees are invited to join a WCM practice beginning at 9:30 am. After the meeting we will evaluate Saturday meetings and try to establish a meeting schedule for the rest of the year.
- USMS Convention (Kansas City, MO) – During the April meeting we request and accept nominations for USMS Convention delegates. This year we should be allotted 23 delegates in addition to the automatic delegates. Please announce your interest during the call or send me an email; (also indicate whether you are an automatic delegate). (Convention dates for most delegates requires travel to KC on Sept 30 and return on October 4.)
- USMS Legislation – Are there ideas for USMS legislation that Pacific would like to submit?
- Update of bylaws – A committee of Peter Guadagni, Leianne Crittenden, Susan Dragich, Barry Fasbender, Nancy Ridout, Linda Schoenberger & Jeremy Cohen began reviewing a draft of bylaws changes. Committee will meet every two weeks. We would like to review important and/or substantive changes at a monthly meeting well in advance of the annual meeting in November.
- Policy proposal. We do not currently have a reimbursement policy for individuals traveling to the USMS meeting on Pacific's behalf. USMS reimburses individuals traveling to USMS meeting on USMS behalf: Proposal:

Individuals traveling to USMS meetings on Pacific Masters' behalf will be reimbursed following the standards of established for reimbursement of Pacific Masters USMS Convention delegates.

Report of the Treasurer—Palmer, see attached

Secretary—Crittenden, see attached

Zone Chair—Moore, no report

Executive Committee

Registration—O'Brien

- As of April 10, 2015 Pacific has 9,908 members registered (an increase of 326 since last month) 145 registered clubs; 397 self-identified coaches.
- In mid-April 2014, Pacific had 9,334 members registered; 133 clubs;
- The total in 2014 Pacific had 11,887 members registered; 149 registered clubs; 453 self-identified coaches.
- USMS currently has 52,163 members registered; 966 clubs; 3,202 self-identified coaches as compared to 2014 totals of 62,271 members registered, 979 clubs; 3,522 self-identified coaches

Top Ten & Records—O'Brien, see attached

The record file, housed in Active Hy-tek, successfully exported and downloaded into the CALM meet computer! Progress has been made, and now looking to have this available on our new website for meet directors to access.

Swimmer of the Year awards given out at the SCY Championship meet in Moraga on April 11.

Swimmer of the Year tabulation suggestions from last meeting discussed with Bob Upshaw for inclusion into next year's tabulation.

Hospitality—Benjamin—no report

Vice-Chairman Administration—Clemmons, see attached

The Pacific Masters Website Re-design Committee met on Wednesday evening, April 8, by way of web-conference to review and comment on a draft Pacific Masters website which will eventually replace the existing website. In attendance were: Caroline Lambert, Charlene O'Brien, Alan Bernard, Michael Moore, Bob Upshaw, Stu Kahn and Jim Clemmons. Excused were: Peter Guadagni and John Morales.

This was our first meeting as a team in order to get together and provide commentary on the draft site Caroline Lambert has developed. Although Caroline felt it had taken a long time getting it ready for its unveiling, we all appreciate the effort she has put forth getting it to this point.

Comments were positive, everyone agreeing that we are heading in the right direction and with some tweaks, should arrive at our goal sooner as opposed to later.

Specific items to be looked at after comments were provided are:

- Home page – do we want it static or more dynamic? News related or generic? Perhaps in place of a static picture, it could refresh with other photos every few seconds or appropriate period of time
- Adding a “Join PacMasters” button to the home page, similar to the USMS home page
- Higher visibility for “Results” and “Schedule” as most veteran members head to them first
- Move and maintain the 2000+ pages of existing History & Archives related materials which currently reside on the current website
- Ensuring Mobile device compatibility for the site
- Calendar options need to be considered. Calendar was considered a bit difficult to view and navigate
- Some separation or relocation of specific areas that are currently under tabs where they may not belong
- Deciding how we will implement the overall Website administration/maintenance for the site for the long term
- Allowing multiple persons access to provide updates in one or more areas was applauded. This should keep folks from becoming overburdened and provide new opportunities for expression and fresh ideas

Our next meeting will occur after San Antonio, most likely the first Wednesday in May.

Communications—Moore/Web Site

Marketing/Public Relations—Burns, see attached

We are doing a special edition e blast on the Championship meet and hope to have it out by the 17th.

Vice-Chairman Operations—Quinn, no report

Open Water—Quinn, no report

Equipment—Heath, no report

At-Large—Morales, no report

Scheduling—Morales, no report

Meet Operations—Fasbender, no report

Officials—King, no report

Coaches—Stu and Mary Kahn, no report

Old Business

New Business

Team Announcements