



January 21, 2015, 7:30 (Dinner served at 7 pm)

AGENDA *Discussion Item

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|-------------|---|--------|
| I. | CALL TO ORDER & INTRODUCTIONS | 7:30pm |
| II. | APPROVAL OF ANNUAL MEETING MINUTES (separate attachment) | 7:35pm |
| III. | REPORTS | |
| | CHAIRMAN —GUADAGNI, report attached* | 7:40pm |
| | REPORT OF THE TREASURER --PALMER, no report | 7:50pm |
| | SECRETARY --CRITTENDEN, no report | |
| | ZONE CHAIR --CRITTENDEN, no report | |
| | EXECUTIVE COMMITTEE | |
| | REGISTRATION --O'BRIEN, report attached | 8:00pm |
| | TOP TEN & RECORDS --O'BRIEN, report attached | |
| | HOSPITALITY —BENJAMIN, no report | 8:10pm |
| | VICE-CHAIRMAN ADMINISTRATION --CLEMMONS, no report | |
| | COMMUNICATIONS --MOORE/WEB SITE, report attached | |
| | MARKETING/PUBLIC RELATIONS – BURNS, no report | |
| | VICE-CHAIRMAN OPERATIONS --QUINN, no report | 8:15pm |
| | OPEN WATER --QUINN, report attached* | |
| | EQUIPMENT --HEATH, no report | |
| | AT-LARGE --MORALES, report attached. | 8:25pm |
| | SCHEDULING --MORALES, no report | |
| | MEET OPERATIONS --FASBENDER, report attached. | |
| | OFFICIALS --KING, no report | |
| | COACHES --KAHN, report attached* | |
| IV. | OLD BUSINESS | 8:35pm |
| V. | NEW BUSINESS , O'BRIEN, report attached* | |
| VI. | TEAM ANNOUNCEMENTS | 8:45pm |
| VII. | ADJOURNMENT | 8:55pm |

2015 MEETING DATES: all dates are tentative: February 18(cc); March 18 or 21; April 15(cc); May 20; June 17(cc); July 15; Aug 19 (cc); Sept (cc); Oct 21; Nov 8 (Annual Mtg)

Working Calendar for January: Set and approve committee goals and objectives; nominate recipient of 2015 Ransom Arthur Award; Call for Coach of the Year nominations; CA State Nonprofit Statement due; 1099 Misc. due to individuals by 1/31; order SOTY awards.

Working Calendar for February: Forward PacMasters Ransom Arthur Award nomination to USMS;; 1096/1099 reporting to IRS due 2/28; tabulate PacMasters 2014 Age Group Swimmers of the Year; approve PacMasters Age Group Swimmers of the Year; vote for overall male & female SOTY;

Working Calendar for March: distribute Convention Delegate information;

January MEETING REPORTS – 1/21/2015

Officer and Committee Reports

Meeting policy. Please provide text to Charlene, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Chairman—Guadagni, see attached

Chair's report – Peter Guadagni

Administrative Handbook. As announced last year I have started to review and modify the Administrative Handbook to match the proposed organization structure. In the process I am trying to remove duplications in the policy and by laws section and reference sections of the USMS rule book where appropriate. My hope is to have a draft available for review in March.

Ad hoc Committee on Pacific Masters Finances. Pacific Masters is fortunate to have large and growing reserves. I have asked Jim Clemmons to lead a committee to make recommendations on an appropriate reserve size and actions we should consider if we are significantly above or below the recommended reserves. The committee should review all major expenses in their effort. Teddy Palmer will also be a member of the committee and Charlene O'Brien will be an ex officio member. It would be good to have 3 or 4 additional members who can provide perspectives of those who have a long history with Pacific Master leadership, of those who can bring a new perspective and of coaches.

March Meeting Date. Last fall we discussed changing meeting dates and the ratio of in person meetings to conference calls. No changes were made. I would like to propose that we move March's meeting to Saturday, March 21. Meeting participants could join the WCM practice at 9:30 AM with the meeting starting at approximately 11:15 AM. Are there objections?

We will be experimenting with technology to let members participate in the in person meetings from a remote location.

Pacific Masters Coach of the Year Award. Nominations are due by the next meeting.

USMS Activities. There will be a meeting of all LMSC Chairs in early March. The plan is for this to be an annual event. I am participating in the planning committee. I am also participating on a committee looking at sanction fees. It may recommend alternatives to the current open water insurance surcharge.

Ransom Arthur Award. It is the custom of Pacific Masters to nominate an individual for the Ransom Arthur Award. I propose we again nominate Michael Moore.

Report of the Treasurer—Palmer, see attached

Secretary—Crittenden, no report

Zone Chair—Crittenden, no report

Executive Committee

Registration—O'Brien

- As of January 16, 2015 Pacific has 7,736 members registered; 138 registered clubs; 338 self-identified coaches.
- In mid-January 2014, Pacific had 6,966 members registered; 128 clubs; 263 self-identified coaches.
- The total in 2014 Pacific had 11,887 members registered; 149 registered clubs; 453 self-identified coaches.
- USMS has 40,707 members registered; 903 clubs; 2,595 self-identified coaches currently as compared to 2014: 62,271 members registered; 979 clubs; 3,522 self-identified coaches.

Top Ten & Records—O'Brien

The SCM Top Ten was submitted last week last week to USMS and to Michael Moore for posting on the Pacific website. There was 1 relay that was overlooked from the SCM Championship meet

for a National Record because they were entered in the incorrect age group. Processing of the TOC 72-99 Men's 200 Free Relay is being processed for consideration of a USMS record.

Swimmer of the Year is currently being tabulated with the help of Bob Upshaw who is close to having the results obtained through computer programming.

The need for the Pacific Records to be available to meet directors is currently being investigated so that meet manager can run smoothly and accurately. The first meet of the year had issues with the Pacific SCY record file and hopefully this will be remedied before our next pool event. I am very open to help with this and I looking for input from anyone knowledgeable with Hy-Tek Meet Manager Record files.

Hospitality—Benjamin—no report

Vice-Chairman Administration—Clemmons, no report

Communications—Moore/web site, see attached.

With only one PacMasters sanctioned event during December, there was not much bandwidth usage on the website, with Christmas Day registering the lowest level of bandwidth in a year. With the new year bandwidth usage has increased and is expected to increase as swimmers look for meet sheets and after the meet will look for results.

With the new year, many pages have been updated to reflect the new year. The home page template was updated to reflect new PacMasters Clubs. All the meet sheets that have been posted by the sanctions chair have been linked to the schedule. Records and top ten pages have been updated.

Marketing/Public Relations—Burns, no report

Vice-Chairman Operations—Quinn no report

Open Water—Quinn, report attached

A request from the Donner Lake Swim race director was discussed. At this time no increase in entry fees was approved since four of the races this year have already been sanctioned. Increases in entry fees should benefit the event and event sponsor. An increase in the Open Water entry fee will be discussed at the end of this year for the 2015 season.

The Donner Lake Swim is proposing to Pacific Masters Swimming that the entry fees for open water swims is increased by five dollars.

- Pacific Masters last raised entry fees in 2010. Entry fees were increased by five dollars in 2013, but that money was allocated to Pacific Masters Swimming to help pay for insurance.
- Costs continue to rise to run open water events each year. This can include costs for food, police and ambulance support, timing company, gas reimbursement for our volunteer motor boats and permits from city and state parks.
- Similar open water events to the Donner Lake Swim charge 50-75 dollars for each participant. Two examples include the Big Shoulder 5K and the Lake George Open Water Swim 5K. Both events charge 70 dollars for their events.
- Due to safety we are limited to the number of swimmers we can allow and for the last four years we have sold out. An increase in the entry fee would help us to defray increasing costs and allow us to fund donations to a major capital project outlined below. In addition, an increase in the entry fee would permit us to fund ongoing projects at current levels. Our community in Reno is in need of a pool and we would

like to donate money to Sierra Nevada Community Aquatics (SNCA). SNCA is working to raise money to build a new aquatics facility in Reno. Our team uses our profits to invest in our future races and to cover costs for our coaches to attend swim meets. Half our profits are shared with Lakeridge Swim Club who supplies 80% of our volunteers. Please see the note below from the Lakeridge swim coach. *"In addition to its many unique features and contributions to the masters swimming experience, the Donner Lake Swim has been providing opportunities to aspiring young athletes from USA Swimming for many years now. First, it has been an incredible example to its volunteer staff, comprised largely of age group swimmers from Lakeridge Swim Team, of what masters swimming and a healthy lifestyle are all about. Whether it's bodymarking or helping a swimmer out of the water at the finish, young swimmers have been part of the concept of swimming as a life sport. In fact, the top male and female swimmers in 2013 were both longtime volunteers from Lakeridge who went on to swim in college and also join USMS to compete in open water events. Second, the Donner Lake Swim provides not only necessary funds for the successful running of Sierra Nevada Masters, but SNM donates a portion of its proceeds each year to Lakeridge Swim Team's travel assistance program for sectional and national competitors. In this way, Sierra Nevada Masters is fostering interest and participation in both current and future masters swimmers."*

Equipment—Heath, no report

At-Large—Morales, see attached

As per voted on and approved at August 2014 Board Meeting. All Pacific Masters Swimmers must be electronically registered with USMS before swimming a pool meet. This should be stated in the pool meet sheets. A reminder will be sent in the next update.

Scheduling—Morales, no report

Meet Operations—Fasbender, see attached

2015 Events That Have Been Sanctioned: So far eight events have been sanctioned for 2015. They are the TAM Postal 1650, TOC 1500 SCM, the WCM Intensive Training Camp, and the following SCY meets: SRM, FOG, USF, RINC, and CALM.

2015 SCY Events that Need To Be Sanctioned: PacMasters 1650, and the WCM PacMasters SCY Championships.

Meet Mobil: On January 7, 2015, prior versions of Meet Mobile will no longer provide meet results data. To continue to receive real-time meet results, you need to upgrade to the new version (3.0.0). It has a complete visual redesign and improvements to functionality:

- Search meets by swimmer name or GPS location.
- Follow swimmers across a season
- Share the meet experience on social media.

Meet results must now be purchased with a subscription option (\$1.99 monthly fee or \$5.99 annual fee).

Officials—King, no report

Coaches—Stu and Mary Kahn, see attached

USMS is offering an Adult Learn to Swim (ALTS) Instructors Certification class in San Jose on March 22. A link to the class description and registration is available here:

<https://www.clubassistant.com/club/clinics/reserve.cfm?c=1758&cid=63529>

Pacific Masters, along with all hosting LMSC's, has been asked by the Education Dept. of USMS to *help support the ALTS...instructor certification class to your members by providing scholarships to members who want to become certified to teach adults to swim in your communities. Scholarships can be a percentage of the registration fee (25%, 50% or 100%) or you could choose to offer a specific dollar amount (\$50 or \$100, \$150, etc).*

Although it would be very easy to change our funding structure and include reimbursement for these classes under the current Pacific Masters policy, as Coaches Co-Chairs, we do not favor this request.

Our current model supports ongoing education of member coaches by reimbursing 80% of registration expenses at coaching clinics. The funds for those reimbursements come from annual member contributions, which is appropriate because the same people paying into the fund are those benefiting from it. The increased knowledge and skills received at coaching clinics is passed directly back to members. This new request from USMS is different. They are asking for Pacific Masters member funds to pay for non-member benefits. This change of policy requires board discussion and approval.

The class is set up so that any registered member (coach or swimmer) can attend and, after completing six hours of instruction, advertise themselves as a USMS ALTS Certified Instructor. Every adult learn-to swim opportunity is appreciated and the action our National Office is taking to make USMS the leader in ALTS is commendable, but their funding request is inconsistent with our core values of supporting coach education. We also noticed no lifesaving pre-requisites for the class, creating a safety concern that might link our support and sponsorship to future mishaps.

If Pacific Masters financially contributes to individuals interested in opening ALTS businesses, that support would be better connected to either a separate charitable arm of the LMSC or the USMS Swimming Saves Lives Foundation, rather than the LMSC coaches' education fund.

Old Business

New Business, O'BRIEN, see attached

Member Steve Klein's suggestion for a beginner's pool orientation event.

Team Announcements

Pacific Masters Monthly Meeting

January 21, 2015

Meeting was held at Heather Farms Conference Center

Also online by Go to Meeting

Attendees:

Present in person: Michael Moore, Barry Fasbender, Peter Guadagni, , Teddy Palmer, Charlene O'Brien, Caroline Lambert, Leianne Crittenden, Joan Alexander, John King, Jim Clemmons, Stu Kahn, Phyllis Quinn, Marcia Benjamin, ,John Morales, Nancy Ridout

Present remotely by way of "Go to Meeting" (or by phone): Cokie Lepinski, Ed Mageean , Victor (last name not recorded), Rich Burns, Laura Val

Call to Order and introductions: The meeting was called to order by Peter Guadagni, Chairman at 7:32 pm.

CALL TO ORDER & INTRODUCTIONS

I APPROVAL OF MINUTES OF October and November, 2014 (separate attachment)

Approved as amended (change "MSR" to "MSA")

II OFFICERS' REPORTS

CHAIRMAN - PETER GUADAGNI, report attached.

Peter wants to add additional people to a committee to look at the amount of reserves the LMSC has and whether or not to add programs or make fee changes. . In addition to Teddy Palmer and Charlene O' Brien (x-officio), Barry has agreed to participate, and Jim Clemmons may want some one from the coaches community. Some of the questions that need to be addressed are:

1. What is the appropriate size of our reserves?
2. If we are currently in excess of that level, what should we do to lower our reserves? Rebate to members, buy more equipment, apportion excess amount to clubs and let them buy equipment?
3. If we have a consistent surplus, should we consider lowering our dues?

Discussion about a weekend meeting at 11:15 am on March 21 (after a workout, with a light lunch). Either at Heather Farms or Sports Basement. MSA

Peter proposes nominating Michael Moore for Ransom Arthur Award MSA

REPORT OF THE TREASURER – TEDDY PALMER, report attached

No action taken, corrected and revised 2014 income statement will be sent out

OFFICER AND COMMITTEE REPORTS

Zone Chair – MICHAEL MOORE, no report

Registration/Top Ten and Records -- CHARLENE O'BRIEN, report attached.

Hospitality--MARCIA BENJAMIN, no report.

Vice Chairman Administration – JIM CLEMMONS, no report.

Communications/Website—MICHAEL MOORE, report attached.

Michael has been working on a map to show where the clubs are located, including the pools where we have clubs. Pacificmasters.org/map.html is the beta site

Marketing/Public Relations—RICH BURNS, No report.

Vice Chairman Operations—PHYLLIS QUINN, report attached.

Open Water —PHYLLIS QUINN, report attached.

Motion to allow Donner Lake Swim to increase their registration fee by \$5 (this event is limited to 350 swimmers).
MSA

Equipment—ROB HEATH, no report.

At Large—JOHN MORALES, report attached.

Scheduling—JOHN MORALES, no report.

Meet Operations—BARRY FASBENDER, report attached.

Officials—JOHN KING, no report.

Coaches—STU AND MARY KAHN, report attached.

Peter moved that ALTS scholarships not be funded from Coaches Education Fund. MSA

Nancy volunteers to chair a committee to review whether Pacific can provide resources to clubs to enable them to participate in a learn to swim program as a community service (not using ALTS certification).

III. OLD BUSINESS

IV. NEW BUSINESS

Charlene O'Brien, report attached.

Discussion on how to help new swimmers at their first meets.

V. TEAM ANNOUNCEMENTS

VI. ADJOURNMENT

Motion to adjourn at 8:58 pm

Respectfully submitted,

Leianne Crittenden, Secretary

NEXT MEETING: Wednesday, February 18 by conference call.