



January 15, 2014; 7:30 pm (dinner served at 7pm)

AGENDA *Discussion Item

I.	CALL TO ORDER & INTRODUCTIONS	7:30pm
II.	APPROVAL OF ANNUAL MEETING MINUTES (separate attachment)	7:35pm
III.	REPORTS	
	CHAIRMAN--GUADAGNI	7:40pm
	Goals and Focus for 2014	
	Contracts	
	Review of Standing Policies*	
	Ransom Arthur Nomination*	
	REPORT OF THE TREASURER--PALMER , reports attached	7:55pm
	SECRETARY--CRITTENDEN , no report	
	ZONE CHAIR--MOORE , no report	
	EXECUTIVE COMMITTEE	
	REGISTRATION--O'BRIEN, report attached	8:00pm
	TOP TEN & RECORDS--O'BRIEN , report attached	
	HOSPITALITY--BENJAMIN	8:05pm
	VOLUNTEERS FOR DINNER: March_____, * , May_____, *	
	VICE-CHAIRMAN ADMINISTRATION--CLEMMONS , report attached	8:10pm
	COMMUNICATIONS--MOORE/WEB SITE , no report	
	MARKETING/PUBLIC RELATIONS – BURNS , report attached	
	VICE-CHAIRMAN OPERATIONS--QUINN	
	OPEN WATER--QUINN	8:15pm
	Communication to Event Directors	
	One Event Registration for Open Water Events*	
	EQUIPMENT--HEATH , no report	
	AT-LARGE--MORALES , no report	
	SCHEDULING--MORALES , no report	
	MEET OPERATIONS--FASBENDER , no report	
	OFFICIALS--KING , no report	
	COACHES--KAHN , no report	
IV.	OLD BUSINESS	8:30pm
V.	NEW BUSINESS	8:31pm
VI.	TEAM ANNOUNCEMENTS	8:32pm
VII.	ADJOURNMENT	8:35 pm

2014 MEETING DATES: February 19(cc); March 19; April 16 (cc); May 21; June 18 (cc); July 16; August 20 (cc); September 17; October 15 (cc); November 2 (Annual Meeting) TBD.

Working Calendar for January: Set and approve committee goals and objectives; nominate recipient of 2013 Ransom Arthur Award; call for Coach of the Year nominations; CA State Nonprofit Statement due.

Working Calendar for February: Forward PacMasters Ransom Arthur Award nomination to USMS; tabulate PacMasters 2013 Age Group Swimmers of the Year; federal & state Annual Summaries due; 1099 Miscellaneous due by 3/1; approve PacMasters Age Group Swimmers of the Year; vote for overall male & female Swimmers of the Year, order Swimmer of the year awards.

Working Calendar for March: distribute convention delegate information.

JANUARY MEETING REPORTS – 1/15/2014

Officer and Committee Reports

Meeting policy. Please provide text to Charlene, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Chairman—Guadagni

Areas of Focus/Goals for 2014 (and 2015):

- Support Charlene as Pacific Masters New Office Administrator.
- Promote, modify and institutionalize proposed organizational/governance structure.
- Work with Jim Clemmons, Michael Moore and other appropriate individuals on Pacific Masters communications strategies, policies and processes.
- Work with the Kahn's on club and coach development and engagement.

Contracts – Typically contractor agreements have been approved at the January Pacific Masters Committee meeting. Our By Laws state that contract approval is the responsibility of the Board of Directors (the Board's only defined responsibility) not the Pacific Masters Committee. I will work with the Executive Committee to make contractor agreement recommendations and conduct a conference call with the non-compensated members of the Board of Directors to consider the recommendations.

Standing Policies – Attached are standing policies that have been approved by the Pacific Masters Committee but are not included in the Guide to Operations. Please let me know if there are any errors. The One Event Policy (OEV) to be considered later in the meeting will replace the existing OEV language if approved.

Nominations for Ransom Arthur Award and team to submit nominee.

Report of the Treasurer—Palmer, see attached.

Secretary—Crittenden, no report

Zone Chair—Moore, no report

Executive Committee

Registration—O'Brien

- As of January 10, 2014 Pacific has 6,966 Members Registered=3,612 Men; 3,354 Women; 128 registered clubs; 263 self-identified coaches.
- In January 17, 2013, we had 6,918 swimmers & 120 registered clubs.
- The total in 2013 Pacific had 11,259 Members Registered=5,828 Men; 5,431 Women; 133 registered clubs; 260 self-identified coaches.

Top Ten & Records—O'Brien

The SCM Top Ten and Records have been submitted to USMS and to Michael Moore for posting on the website. Work has begun on the Swimmer of the Year with Nancy Ridout's assistance. Voting will take place at our February meeting as the time between our March meeting and the Championship meet is only 10 days apart not leaving enough time for award selection and ordering.

Hospitality—Benjamin

Volunteers for dinner: March____,May____

Vice-Chairman Administration—Clemmons

- Michael and I have been reviewing the email updates on a regular basis prior to them being distributed. We still have a few minor issues to try and work out in the longer term. We can deem it a work in progress.
- In mid-December, Caroline and I reviewed the November bank statements and found everything to be in order.

Communications—Moore/Web Site

Four email PacMaster Updates were send out in the past two months. Currently there are more than 18,900 individuals on the email list. The PacMasters Update that went out on 7 January had a 30% open rate, which is one of the all-time highest open rate for the general "blast." The most popular item that people linked to in the Update was the USA Swimming age group all-time top 100.

The OpenWaterPacific website was updated with the scheduled Open Water swim. As there have been no sanctions there have been nothing to link to on the website.

On the PacMasters site, all the scheduled events have been posted and when there is a sanction and a meet sheet, there is a link to the meet sheet and the registration URL.

All the Pacific Masters officers and the committee chairs have a Pacific Masters email address alias. An email can go to the Pacific Masters email address which automatically forwards to the chair "real" address. This keeps the email address of the officer or chair, hidden or private. If there is any officer or chair who would like a Pacific Masters email alias, please let me know and I will create it for you.

Marketing/Public Relations—Burns

Looking forward to the first meeting to determine what new initiatives marketing might pursue in 2014.

Vice-Chairman Operations—Quinn

Open Water--Quinn

I sent out information to the race directors on Jan 8, 2014 the following:

New insurance requirements from USMS National office, biggest change is that a privately owned boat on the race course, must have a prop guard, **or a swimmer spotter**.

One event registration for the open water events, need to be renewed for the 2014 season.

Glenda has volunteered to run the Open water clinics this year. Date: June 22, 2014.

Deadline for sanctioning an open water event and then publishing the event within the email blast needs to be discussed.

One Event Registration (OEV) for Open Water Events was originally approved as a two year test. There have been no significant effects on total membership or on the atmosphere at open water events. There may have been a small increase in participants at events at which OEV was offered. Some event hosts have been somewhat negligent in submitting OEV registration forms to the registrar. The proposed permanent policy addresses this issue.

Proposed Permanent Policy

One Event Registration (OEVT) for Open Water Events. At the discretion of the sponsoring club, one event registration is permitted for open water events subject to the following conditions:

- A. Pacific Masters events are conducted and sanctioned for the benefit of annual members. ~~If OEVT swimmers comprise more than 15% of the entrants at any event the Pacific Masters Committee will reconsider the OEVT policy prior to the next open water season.~~
- B. The fee for one event registration, including clinics where membership is required, shall be 51% of the current USMS/Pacific Masters annual registration fee rounded up to the nearest dollar. Pacific Masters share of this fee shall be the amount left after the USMS OEVT fee has been deducted. OEVT registrations may be upgraded to full membership within 30 days with payment of full registration amount less the OEVT payment. All OEVT registrations shall be forwarded to the Registrar within 5 days.
- C. Events with participant limitations will establish a policy to give USMS annual members preferential treatment for entry. This policy must be approved by the Open Water sanctions chair prior to sanctioning of the event.
- D. As is the policy for all Pacific Masters swimming awards and records, only Pacific Masters annual members shall be eligible for Pacific Masters open water awards. Award criteria for individual open water events, except for the Pacific Masters Open Water Championships, shall be at the discretion of the event host.
- E. If a person upgrades an OEVT registration to an annual membership, he/she will, upon request, have his/her OEVT places included in the open water point competition.
- F. An event host that does not submit one event registration forms to Registrar on a timely basis may be denied the opportunity to offer OEVT registration in subsequent years.

Request motion to approve the proposed policy.

Equipment—Heath, no report

At-Large—Morales, no report

Scheduling—Morales, no report

Meet Operations—Fasbender, no report

Officials—King, no report

Coaches—Stu and Mary Kahn, no report

Old Business

New Business

Team Announcements