



October 15, 2014; 7:00 by conference call

AGENDA *Discussion Item

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|-------------|--|--------|
| I. | CALL TO ORDER & INTRODUCTIONS | 7:00pm |
| II. | APPROVAL OF September MEETING MINUTES (separate attachment) | 7:05pm |
| III. | REPORTS | |
| | CHAIRMAN —GUADAGNI, report attached* | 7:10pm |
| | REPORT OF THE TREASURER --PALMER, report attached | 7:20pm |
| | SECRETARY --CRITTENDEN, report attached | |
| | ZONE CHAIR --MOORE, no report | |
| | EXECUTIVE COMMITTEE | |
| | REGISTRATION --O'BRIEN, report attached | 7:30pm |
| | TOP TEN & RECORDS --O'BRIEN, report attached | |
| | HOSPITALITY —BENJAMIN, no report | 7:35pm |
| | VICE-CHAIRMAN ADMINISTRATION --CLEMMONS, no report | |
| | COMMUNICATIONS --MOORE/WEB SITE, report attached | |
| | MARKETING/PUBLIC RELATIONS – BURNS, report attached | |
| | VICE-CHAIRMAN OPERATIONS --QUINN, no report | 7:40pm |
| | OPEN WATER --QUINN, report attached* | |
| | EQUIPMENT --HEATH, no report | |
| | AT-LARGE --MORALES, no report | |
| | SCHEDULING --MORALES, report attached* | |
| | MEET OPERATIONS --FASBENDER, report attached | |
| | OFFICIALS --KING, no report | |
| | COACHES --KAHN, report attached | |
| IV. | OLD BUSINESS | 7:55pm |
| V. | NEW BUSINESS | 8:00pm |
| VI. | TEAM ANNOUNCEMENTS | 8:01pm |
| VII. | ADJOURNMENT | 8:00pm |

2014 MEETING DATES: September 17; October 15 (cc); November 9 (Annual Meeting).

Working Calendar for October: Adopt Budget; Nominating Committee Report; Approve final Calendar of Events; USMS Convention Review and Reports.

Working Calendar for November: Annual Mtg.; Election of Officers; Vote on proposals to change PacMaster by-laws; Call for USMS Officer Nominations.

Working Calendar for December: Coach of the Year Nomination

October MEETING REPORTS – 10/15/2014

Officer and Committee Reports

Meeting policy. Please provide text to Charlene, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Chairman—Guadagni

Thank you to everyone who attended convention.

Please submit your Annual Report to Charlene as soon as possible.

Service and Achievement Award Nominations and Selection

Report of the Treasurer—Palmer, report attached.

Secretary—Crittenden, no report

Zone Chair—Moore, no report

Executive Committee

Registration—O'Brien, report attached

- As of October 10, 2014 Pacific has 11,827 Members Registered; 6134=Men; 5693=Women; 149 registered clubs; 408 self-identified coaches.
- In mid-October 2013, Pacific had 11,242 Members Registered & 133 clubs.
- The total in 2013 Pacific had 11,259 Members Registered=5,828 Men; 5,431 Women; 133 registered clubs; 260 self-identified coaches.

Note:

62 clubs have renewed for 2015; clubs have until Oct. 31st to renew before individuals can register for their clubs on Nov. 1st.

The individual registration fees are: the Year-Plus fee is \$25 (covers now to Dec. 31, 2014) and \$52 (covers Jan.1, 2015 –Dec. 31, 2015) for a total of \$77 (online only). The end of year fee (Oct.1-Dec 31) the fee is \$35. For 2015 individual registration renewals the fee is \$52 starting Nov. 1st.

Other news:

Annual meeting reports are due this Friday. The 2013 reports were given out in an email attachment to help people “jump start” their 2014 report. Let me know if you need this sent again or need other “jump start” help.

All Annual meeting facilities are fully paid for and a site visit will be October 27, 10:45, at St. Mary’s for anyone needing to see the St. Mary’s conference grounds.

As of Oct. 11 we have 20 people attending the Annual Meeting.

Top Ten & Records—O'Brien, report attached

LCM due to USMS Oct. 20, should be out this week and will be posted on the Pacific website.

Hospitality—Benjamin—no report

Vice-Chairman Administration—Clemmons, no report

Communications—Moore/Web Site, report attached

Pacific Masters Websites continue to grow in terms of number of requests for information and bandwidth used. September averaged over 300 MB per day.

Google is the largest referrer for users wanting information. One of the larger referrers is Baidu.com, a Chinese search engine.

Open Water results and Pool results continue to be the most requested pages, with many open water swimmers checking their open water points total.

For those who would like to see the Pacific Masters and OpenWater Pacific statistics, they can be found at:

http://pacmastr.pairserver.com/WEBALIZER_REPORTS/www/

Marketing/Public Relations—Burns, report attached

We distributed another e-blast with reporting on the Worlds and Nationals and that we've been helping publicizing the Annual Meeting.

Vice-Chairman Operations—Quinn

Open Water—Quinn

The open season is now completed. The final swims were hosted by the Richmond Plunge Masters at Keller Cove. The open water series points have been calculated and are posted. The best six swims for each swimmer is used for this calculation.

At the USMS convention, a new open water rule defines water temperature ranges for sanction swims. An exception to the lower temperature will be allowed if an approved "thermal plan" is in place. The components of this thermal plan are still being determined.

Last year the Pacific Masters committee approved the collection of a \$5/swimmer charge to help recoup the insurance charge from the National office. I would like the committee to consider lowering this charge per swimmer to \$3/swimmer for next year.

This year Pacific masters collected \$10410 vs a cost of \$7000

Using this years' number of swimmers, and based on \$3/swimmer those figures would be \$6246 collected vs a cost of \$7000.

I would also like the committee to consider increasing the permitted entry fee for open water swims by \$5.00. The entry fee has remained the same for several years.

Equipment—Heath, no report

At-Large—Morales

Scheduling—Morales, report attached

This is the most updated 2015 Schedule. At this point we are missing 3 annual open water events: Berryessa, Whiskeytown, and Keller Cove. I would like this schedule to be voted on for approval.

Meet Operations—Fasbender

2014 PacMasters SCM Championships: We had 36 additional swimmers this year, an increase of 10% from the 363 swimmers in 2013 to the 399 swimmers in 2014. This is the first year we are running all the relays rather than half the women/men and mixed relays. I will analyze the impact on the meet and see how well the swimmers like this.

Officials—King, no report

Coaches—Stu and Mary Kahn, report attached

One stroke clinic was offered in Sept. hosted by the Davis Aquatic Masters and led by Stu and Mary Kahn, the clinic drew 24 swimmers and zero coaches.

The next clinic is a Pacific Masters Coaches Breaststroke Clinic in San Mateo on October 19.
Instructors: Cokie Lepinski and Tom Ruedy

The final clinic of the year is the Pacific Masters Coaches Seminar November 8 & 9, at the Lafayette Library and St. Mary's College in Moraga.

The 2-day event has eight presentations from seven different speakers, along with pool time for drills at Soda Swim Center and an evening round table discussion for all participants.

Registration opened on Monday of this week and 11 coaches are signed up.

Event Directors are Cokie Lepinski, Kerry O'Brien and Stu Kahn

Old Business

New Business

Team Announcements

Pacific Masters Monthly Meeting

October 15, 2014

Meeting was held by conference call and goto meeting webcast

Attendees:

Michael Moore, Barry Fasbender, Peter Guadagni, Cokie Lepinski, Teddy Palmer, Phyllis Quinn, Charlene O'Brien, Caroline Lambert, Leianne Crittenden, Carol Nip, Laura Collette, Laura Val, Joel Wilson, Stu Kahn, Rich Burns, Jim Wheeler

Call to Order and introductions: The meeting was called to order by Peter Guadagni, Chairman at 7:02 pm.

CALL TO ORDER & INTRODUCTIONS

I APPROVAL OF MINUTES OF September 18, 2014 (separate attachment)

Approved as amended

II OFFICERS' REPORTS

CHAIRMAN - PETER GUADAGNI, report attached.

Awards voted on to be announced at Annual Meeting

REPORT OF THE TREASURER – TEDDY PALMER, reports attached.

Reports accepted MSA.

Budget approved with an adjustment to increase Item 120 for 140 clubs x \$30

OFFICER AND COMMITTEE REPORTS

Zone Chair – MICHAEL MOORE, no report

Recommendation of Scheduling Subcommittee—if publicity will be given for an event, the event must be sanctioned and any requests need to go through the Scheduling Chair to assure that there is fairness in deciding conflicts in the schedule.

We will vote on this recommendation in January meeting.

Registration/Top Ten and Records -- CHARLENE O'BRIEN, report attached.

11,800 swimmers registered. With this registration, Pacific has 24 convention delegates, plus automatic delegates.

Hospitality--MARCIA BENJAMIN, no report.

Vice Chairman Administration – JIM CLEMMONS, no report.

Communications/Website—MICHAEL MOORE, report attached.

Marketing/Public Relations—RICH BURNS, report attached.

Vice Chairman Operations—PHYLLIS QUINN, no report.

Open Water —PHYLLIS QUINN, report attached.

Vote on lowering the insurance surcharge from \$5 to \$3 MSA

Proposal to increase entry fees by \$5 MSA

Equipment—ROB HEATH, no report.

At Large—JOHN MORALES, no report attached.

Scheduling—JOHN MORALES, report attached.

Pacific Local Masters Swimming Committee

BALANCE SHEET

As of September 30, 2014

	TOTAL			
	AS OF SEP 30, 2014	AS OF SEP 30, 2013 (PY)	CHANGE	% CHANGE
ASSETS				
Current Assets				
Bank Accounts				
15 Wells Fargo Checking Account	101,688.62	17,935.84	83,752.78	466.96 %
16 Wells Fargo Saving Account	211,546.12	241,280.49	(29,734.37)	(12.32 %)
25-9670 Mission National Bank Operating Account	0.00	4,244.94	(4,244.94)	(100.00 %)
26-0370 Mission National Bank Business Account	0.00	2,535.93	(2,535.93)	(100.00 %)
61 MNB CD 0187416050 - 07/2015	41,709.99	41,709.99	0.00	0.00 %
Total Bank Accounts	\$354,944.73	\$307,707.19	\$47,237.54	15.35 %
Total Current Assets	\$354,944.73	\$307,707.19	\$47,237.54	15.35 %
TOTAL ASSETS	\$354,944.73	\$307,707.19	\$47,237.54	15.35 %
LIABILITIES AND EQUITY				
Liabilities				
Total Liabilities			\$0.00	0.00%
Equity				
3000 Opening Bal Equity	14,988.50	14,988.50	0.00	0.00 %
3900 Retained Earnings	288,720.93	278,238.27	10,482.66	3.77 %
Net Income	51,235.30	14,480.42	36,754.88	253.82 %
Total Equity	\$354,944.73	\$307,707.19	\$47,237.54	15.35 %
TOTAL LIABILITIES AND EQUITY	\$354,944.73	\$307,707.19	\$47,237.54	15.35 %

Thursday, Oct 09, 2014 08:50:04 PM PDT GMT-7 - Cash Basis

Schedule as submitted is approved MSA
Note that LCM Championships is scheduled against Trans Tahoe Swim

Meet Operations—BARRY FASBENDER, report attached.
We have two additional sanctioned events: DAM Brute Squad Postal (November), and 400 Kick for Time (December), Encore Games (December) last chance to qualify for Senior games in 2015

All relays swam at SCM Championships, 6 records, with 2 that were events not normally swum this year. Added some time to meet, but not appreciably (20-30 minutes a day).

Officials—JOHN KING, no report.

Coaches—STU AND MARY KAHN, report attached.
Encourage Coaches to attend the Annual Meeting Coaches Clinic.

Motion that if club hosts a coaches clinic, Pacific will guarantee the shortfall between receipts and any required fee due to USMS, and the club will get from Pacific the applicable rebate amount from USMS. MSA

III. OLD BUSINESS

IV. NEW BUSINESS

V. TEAM ANNOUNCEMENTS

VI. ADJOURNMENT

Motion to adjourn at 8:03 pm

Respectfully submitted,
Leianne Crittenden, Secretary

NEXT MEETING: Sunday November 9 Annual Meeting at St. Mary's College.