

Pacific Masters Swimming
Regular Meeting
July 20, 2011

Call to order and introductions: The meeting was called to order by Michael Moore at 7:30 p.m.

Introductions: Michael Moore, Barry Fasbender, Joan Alexander, Caroline Lambert, Glenda Carroll, Leon Kief, Stu Kahn, Jim Clemmons, Suzanne Heim, Rich Burns, Nancy Ridout, Christopher Barta, Jody Smith, Chris Campbell, Lisa Ward, Mary Williams, BJ Henry,

Officers' Reports

Approval of the minutes of 6/20/2011 - MSA

Treasurer - Kildine Harms - Approval of report - MSA Need an over budget approval of \$5,000 for the convention. Original budget \$20,010 was approved for 23 delegates (based on last's years attendance). This year we have a total of 31 delegates - 3 paid by USMS, 4 automatic and 24 approved delegates. Cost per delegate is approximately \$1,000. We need approval from the Board for the additional 5 approve delegates at \$1,000 each. **MSA** Report attached separately.

Chairman - Michael Moore - The EC has recommended Pacific to subsidize \$155.67 toward Coach of the Year costs. MSA

Jody Smith will be moving to Oregon. She has accepted a job at the University of Oregon.

Call for changes to By Laws

Nominating committee will be established by September.

Vice Chairman Administration - Leianne Crittenden - No Report,

Vice Chairman Operations - Jim Clemmons - No Report

Secretary - Joan Alexander - No Report

At-Large - Jody Smith - No Report

Zone Chair - Joan Alexander - Zone Chair elections will be held this year. An agenda will be sent soon.

Committee Reports

Registration - Nancy Ridout - As of As of 7/19/2011, we have registered 10,004 swimmers and 124 clubs. This is an increase of 749 swimmers and 1 club since our last meeting.

Approved Convention delegates Approved Convention delegates are as follows and Kildine is handling delegate registration and hotel reservations. Please let her know right away if you'd like to room with a particular delegate.

1. Marcia Benjamin
2. Tracy Barbutes
3. Kristine Buckley
4. Rich Burns
5. Chris Campbell
6. Laura Collette
7. Glenda Carroll
8. Suzanne Heim-Bowen
9. BJ Henry
10. Stu Kahn
11. John King
12. Kristy King

13. Caroline Lambert
14. Cokie Lepinski
15. Bill McCracken
16. Michael Moore
17. Phyllis Quinn
18. Linda Shoenberger
19. Jody Smith
20. Laura Val
21. Lisa Ward
22. Jim Wheeler
23. Mary Williams

* USMS delegates with no USMS reimbursement

24. Leianne Crittenden* Rules (still waiting for word that she will be appointed an At-Large Delegate)
25. Barry Fasbender* Rules
26. Peter Guadagni* Legislation
27. Kildine Harms* Finance
28. Leon Kief* Rules

** USMS delegate with convention travel, lodging, and convention fee reimbursed by USMS

29. Joan Alexander** Zone Chair
30. Jim Clemmons** BOD
31. Nancy Ridout** BOD

You'll see that all delegate spots are filled and that we're hoping that Leianne will be appointed a USMS At-Large delegate. Full report is attached.

Top Ten and Records - Ridout - LC Top Ten is being compiled.

Meet Operations - Barry Fasbender - HyTek Meet Manager 4.0 is scheduled to be released August 1, 2011 and can be pre-ordered. The upgrade cost of \$229. full report attached.

Coaches - Cokie Lepinski - No Report

Open Water - Glenda Carroll - Proposal for funding for open water safety is on hold. full report attached.

Scheduling - John Morales - Bids for 2012 Championships went out a couple of weeks ago. It is suggested that championships be scheduled after Nationals. MSA to have LC in June, and Championships in August.

SC yards championships at the end of March - 30-1 April Report attached

Communications - Newsletter, Joanne Berven - Report attached.

Web Master – No report

Officials - John King - Officials clinic is scheduled for August in East Bay. No Report

Legislation/rules - TBD - Emergency Rules proposal - LC Nationals photo backup and no timers on deck.

Equipment - Peter Guadagni - Discussion on storage for open water trailer. report attached

Hospitality - July, John King, September, Glenda Carroll

Ad Hoc Facilities - Joan Alexander - September meeting has been scheduled at our regular meeting place. report attached.

Marketing/Public Relations - Rich Burns - Discussion on our Annual Meeting being a marketing tool. Speaker could be a draw. No Report

Health and Safety - TBD

Old Business -

A. Annual Meeting Proposal - Full report attached.

B. Pacific Masters Hall of Fame - Ridout - tabled indefinitely.
New Business - A suggestion regarding feasibility of offering health care to coaches and members.

Team Announcements - MVM need a new coach Time on deck about 8 hours. It has about 200 swimmers.

Adjournment

Respectfully Submitted,

Joan Alexander
Secretary
Pacific Masters Swimming

**PLEASE NOTE
NEXT MEETING WILL BE A
CONFERENCE CALL AT 7:30 P.M.
AUGUST 17, 2011**

JULY MEETING REPORTS – 07/20/2011

Officer and Committee Reports - 06/15/2011

Chairman – Michael Moore

Vice Chair Administration – Leianne Crittenden, no report

Vice Chair Operations – Jim Clemmons, no report

Secretary – Joan Alexander, no report, minutes attached

At-Large – Jody Smith, no report

Treasurer – Kildine Harms, financial reports attached separately

- Attached are the year to date financial reports through June 30, 2011, do not hesitate to contact me if you have any questions.
- Need an over budget approval of \$5,000 for the convention. Original budget \$20,010 was approved for 23 delegates (based on last's years attendance). This year we have a total of 31 delegates - 3 paid by USMS, 4 automatic and 24 approved delegates. Cost per delegate is approximately \$1,000. We need approval from the Board for the additional 5 approve delegates at \$1,000 each.
- Convention deadline is August 15th for the Hotel and August 22nd for the registration, Pacific Masters deadline is August 10th, to make sure I have time to send the documentation and payment on time.
- 2012 Budget - please start sending your 2012 budget requests to me.

Zone Chair – Joan Alexander

Annual report completed and sent in. We will be having Zone Chair elections and I will have an agenda soon.

Registration – Nancy Ridout

As of 7/19/2011, we have registered 10,004 swimmers and 124 clubs. This is an increase of 749 swimmers and 1 club since our last meeting. Past history for this period shows: 9,971 swimmers and 123 clubs as of 7/13/10; 9,778 swimmers & 126 clubs as of 7/13/09; 9,010 & 120 as of 7/22/08; 9,040 & 110 as of 7/18/07; 9,196 & 115 as of 7/15/06; 8670 & 109 as of 7/16/05; 8,623 & 111 as of 7/17/04; no July meeting 2003; 9,151 & 115 as of 7/19/2002; 8,598 and 119 as of 7/27/01; no meeting 2000 but records show 8,202 swimmers as of 7/14/00; 7,811 & 101 as of 7/10/99; 7,424 & 101 as of 7/10/98; 7,318 & 104 as of 7/97; no July meetings 1996 or 1995; 6,110 & 97 as of 7/22/94; 5,725 & 87 as of 7/27/93; 5,632 & 80 as of 7/17/92. More than 387 were returned for renewal, others came back indicating the swimmer was deceased, lacked a signature or form (and were returned). At \$15 x 387, we have already paid for the paper invoicing. We paid \$4,633.20 and have received \$5,805.00.

Approved Convention delegates are as follows and Kildine is handling delegate registration and hotel reservations. Please let her know right away if you'd like to room with a particular delegate.

1. Marcia Benjamin
2. Tracy Barbutes
24. Kristine Buckley
25. Rich Burns
26. Chris Campbell
27. Laura Collette
28. Glenda Carroll
29. Suzanne Heim-Bowen
30. BJ Henry
31. Stu Kahn

32. John King
33. Kristy King
34. Caroline Lambert
35. Cokie Lepinski
36. Bill McCracken
37. Michael Moore
38. Phyllis Quinn
39. Linda Shoenberger
40. Jody Smith
41. Laura Val
42. Lisa Ward
43. Jim Wheeler
44. Mary Williams

* USMS delegates with no USMS reimbursement

24. Leianne Crittenden* Rules (still waiting for word that she will be appointed an At-Large Delegate)
25. Barry Fasbender* Rules
26. Peter Guadagni* Legislation
27. Kildine Harms* Finance
28. Leon Kief* Rules

** USMS delegate with convention travel, lodging, and convention fee reimbursed by USMS

29. Joan Alexander** Zone Chair
30. Jim Clemmons** BOD
31. Nancy Ridout** BOD

You'll see that all delegate spots are filled and that we're hoping that Leianne will be appointed a USMS At-Large delegate.

Top Ten and Records – Nancy Ridout

The Pacific Masters LC Top Ten is in the process of being compiled. Both LC meets so far this summer have sent me the paperwork and results.

Meet Operations – Barry Fasbender, no report

SCM Meets. All four of this year's SCM meets have been sanctioned and Meet Info is available.

HyTek Meet Manager: Meet Manager 4.0 is scheduled to be released on August 1, 2011 and can now be pre-ordered. The upgrade cost is \$229.00. We also need to order a more copies for our Championship meets. I will be placing an order soon to upgrade each copy that we purchased for our clubs. The cost of doing the upgrade is included in this year's budget.

Coaches – Cokie Lepinski, no report

Open Water – Glenda Carroll

Russian River, Open Water Championship

Slightly under 100 swimmers participated in the 1 mile swim; about 25-30 were in the 500 meter swim. Numbers were a bit down, probably due to overcast weather in the morning. New open water trailer was there. It looked great.

Open Water Clinics

Both were a big success. OW101 had 25 swimmers; OW201 had 11. Each group of 6-7 swimmers had two instructors with them in the water, so there was much individual attention. Here are some comments that I have already received:

Pamela -- "Great clinic today! Thanks for all the hard work. Very appreciated."

JP -- "Great clinic today. Thanks so much to everyone for putting this on. LOVED!!! my swim and hope to be in the SF Bay soon."

Brian --"I had a wonderful time!...it was a great confidence boost to just be able to relax and have a ton of fun this morning! And the half-mile of sighting wasn't that bad, even though I got kind of mixed-up with the "crayon" markers at the end and had some pilot error spotting you waving..."

What really made things easy and comfortable was your professional expertise at running the clinic, and the skill and communication/teaching ability of all the instructors and leaders. I was in Marta and Mike's section, and I can't tell you how much I learned from them. They as well as all the other leaders get gold stars from me! Please pass-along my sincere thanks to all. And - it was great to have the food and coffee! (especially helped this morning, didn't it?)"

Proposal for funding for open water safety.

At the last OW Committee meeting, we discussed the importance of having an ambulance on site for every open water swim. Ambulance fees run from \$275 to \$750+. That amount is prohibitive for the smaller swims. We are proposing that Pacific Masters subsidize safety support. Below is our proposal, which I would like to make into a motion.

Clubs sponsoring open water events that need assistance with safety support can submit a request for funding up to \$500. The funds are primarily to be used for ambulance fees, but can be used for other safety support (e.g. rental of safety equipment). No purchase of equipment is authorized without approval of Pacific Masters. If equipment is purchased, it becomes the property of Pacific Masters and will be stored in the open water trailer.

Storage of Open Water Trailer

Kildine asked that we start to think of a centrally located place to store the open water trailer, so that it will be protected.

Scheduling – John Morales

Bids for 2012 Championships went out a couple of weeks ago. Long course Nationals will be very early next year due to its tie in with the US Olympic Trials. That most likely would make August the best time to have our championships. Unfortunately, that conflicts with our bylaws: LCM Champs shall be held no earlier than 6 weeks before USMS Nationals and preferably in July. Do we need an amendment for 2012?

Communications – Newsletter – Joanne Berven, Webmaster – Michael Moore

Newsletter – The newsletter is currently a work in progress. I just got the last meet information. I need Michael's comments by July 25 as I am planning on sending it by Friday the 29th.

Web Master – Since the last meeting the Update has gone out three times. On the way that constant contact measures responses, we find about 25% of the people who receive the Update open it, however the way that it is calculated, the number is a little light, but at least it is consistent in the way it is calculated. We can also track how many people click to the different links. Many of our members click on the links to the upcoming meets.

Currently there are just over 14,000 people on the list.

I have been working creating a template for website. Much of it will look the same, but the entire inner workings of the page have been redone. Much like when the Truman White House had to be completely redone. Currently the work in process is at <http://www.pacificmasters.org/indexnew1.html> Please note that this is not even an "alpha" and does require a lot of work to get the template out. Once the template is created, then content can put in the template. Currently there are over 2,000 pages on the web site, moving them over will be a long hard slog.

The website over the past two months has averaged about 180MB a day and has served up almost 6000 pages a day. The most popular pages are

1. The home page
2. The schedule
3. Meet sheet for Lake Berryessa
4. Results page
- 5 Places to swim page
6. Home page for the Long Course Championships results
- 7, meet sheet for Long Course Meters
8. May June newsletter
9. Tri Valley Open Water meet sheet
10. Meet sheet for Spring lake.
11. Application page.

Officials – John King, no report

Ad Hoc New Identity – Glenda Carroll, no report

Legislation/Rules – TBD

Equipment – Peter Guadagni

Meet equipment has been successfully shipped twice in new shipping cases. We have opened a FedEx account for future shipping.

Ad Hoc Facilities – Joan Alexander

The September meeting will be at our usual place at the Community Center at Heather Farm, Walnut Creek.

Fitness – Linda Shoenberger, no report

Marketing/Publications – Rich Burns

Health & Safety – TBD, no report

Old Business

A. Annual Meeting Proposal, Peter Guadagni:

Speaker Search Status

We are currently focusing on an individual who was a gold medalist at the last Olympics, NCAA champion and one of the top sprinters in the world. He is within our budget but we are trying to validate he would be available for one of our potential meeting dates (Nov 5, 6, 12, 13 or 19). While he may not be a household name among all of our members, his background would make him very easy to promote.

We have identified a number of backups to pursue if this individual is not available.

Once we have locked in a speaker, date and location we will finalize a menu and begin promoting the meeting to our membership.

B. **Pacific Masters Hall of Fame** – Nancy Ridout, tabled indefinitely