

Pacific Masters Swimming

Regular Meeting

March 17th, 2011

Call to Order and introductions: The meeting was called to order by Michael Moore, Chairman @ 7:32 pm

Attendees: Michael Moore, Nancy Ridout, Barry Fasbender, Caroline Lambert, Cokie Lepinski, Jim Clemmons, Joanne Berven, Glenda Carroll, Marcia Benjamin, Laura Val, Rich Burns, John Morales, Stu Kahn, Lisa Ward, Kildine Harms and Peter Guadagni.

Approval of Minutes of 03/16/11 **MSA**

Discussion: Jim mentioned that under team announcement, the sentence "*No masters program but some USMS swimmers are going to the USAS workouts there*" was incorrect and should say: A limited number of TVM swimmers (mainly competitive oriented) have been utilizing the new pool that Las Positas Junior College recently opened for morning workouts. TVM's main group (less competitive) are still utilizing the Dolores Bengston Aquatic Facility. The LasPo JC facility consists of two pools; one 13 lane, 25 yard course and one six lane 25 yard course. Nancy asked how we know these corrections are reflected on the final minutes. Michael said it was the secretary's responsibility to amend the minutes. The process of the minutes was discussed, Kildine suggested that the minutes be sent out to the meeting attendees and the BOD within 10 days of the meeting; changes and corrections could then be made before the minutes are presented for approval at the next meeting. Also if minutes reflect "report attached" the reports including financials should be attached to the minutes. Once approved minutes and attachments should be pdf and forwarded to Michael (webmaster) for posting to the web site.

The minutes were approved as corrected.

REPORT OF THE TREASURER: Kildine Harms, Report attached

Financial reports approved. **MSA**

Over budget \$3,000 for Open water trailer **MSA**

Mileage changed from 14 cents to 40 cents **MSA**. Kildine to update the officials' request for expense reimbursement form to reflect the change.

OFFICERS REPORTS:

Chairman: Michael Moore – Verbal report

Announcements:

OW conference more registered than expected. Volunteers will be taking notes.

TCAM is in the process of creating a Swim to Eat Cook book.

Jeff Moxie will not running for a second term as USMS president

Doug Thorne is starting a club in South Sacramento.

Nomination of Kerry O'Brien for the Ransom Arthur Award was signed and sent to USMS.

Still time to nominate for the USMS Dorothy Donnelly Service award and Kerry O'Brien Coaching awards.

Pacific Masters award nominations:

Contributor of the year: Alan Levinson and Cokie Lepinski – (Cokie withdrew)

Distinguish Service Award: Allan Cartwright (trailer guy), Peter Guadagni, Cokie Lepinski, Bill McCracken and TriValley Masters collectively.

Appreciation awards: Kevin Lennon, Jim Shaw, Redwood Coast Masters, Larry Rice.

MSA to give Distinguished Service Award and Appreciation Award to all respective nominees.

MSA to name Alan Levinson the 2011 Contributor of the Year

OW Point Championship for 2 Divisions, one for participants wearing FINA approved swimwear and the other participants wearing non-approved swimwear (wetsuits, shoulder to ankle tech suits, rash guards, etc) OW meet directors are in favor of the two divisions. There was a spirited debate on pros and cons of 2 divisions. **MSA** a one year trial of 2 Divisions for the OW Points competition with each Division having awards and places for all age groups.

Vice Chairman Administration – Leianne Crittenden – No report

Vice Chairman Operations - Jim Clemmons – Report attached

Candidates for the Pacific Master Coach of the year were: Cokie Lepinski, Stu Kahn and Walnut Creek Masters assistant coaches. Cokie and Stu were asked to step out. One candidate (to be announced at the Pacific Masters Championship on April 8, 9 and 10, 2011) was selected.

Secretary – Joan Alexander – Kildine Harms and Peter Guadagni Filling in

At-Large – Jody Smith – No Report

COMMITTEE REPORTS

Registration and Records - Nancy Ridout - Report attached.

Age Group Swimmer of the year. Nancy asked if we wanted to grant a waiver to the rules for the 80/84 women's age group. Rule requires a swimmer to compete at 2 separate Pacific Masters competitions to be eligible for Swimmer of the Year. The 80/85 swimmer participated in only one event. **MSA** to grant the waiver.

Overall Women swimmer of the year nominees are (nominators in parentheses): Laura Val (Cokie Lepinski) and Lisa Ward (Kildine Harms)

Overall Men swimmer of the year nominees are, Jim Clemmons (John Morales) Peter Guadagni (Kildine Harms) and Rich Burns (Glenda Carroll)

Both Women and Men Overall Swimmer of the year were voted. Results will be announced at the Pacific Master Championship on April 8, 9 and 10, 2011.

Meet Operations – Barry Fasbender - Report attached

The San Mateo Masters LCM Meet is schedule for Sunday, June 26, 2011.

Lisa Ward Director of the Pacific Masters SCY Championship requested a one-time bonus of \$500 each for timing system operators Larry Rice and Dave Cottam. Both have been doing a great job for our meets and are very dependable. **MSA** to award the bonus. Checks with a letter on behalf of Pacific Masters BOD will be handed to them at the Pacific Master Championship on April 8, 9 and 10, 2011.

Coaches - Cokie Lepinski – Report attached

Open Water - Glenda Carroll – Report attached

USMS OW committee is working on 4 OW clinics. Glenda was nominated USMS OW Sanction coordinator. Congratulations to Glenda.

Scheduling - Marcia – No report

Communications - Newsletter: Joanne Berven – Report attached. **Webmaster:** Michael Moore – Report attached.

Officials – John King – No report

Ad hoc New Identity Package - Glenda Carroll – Report attached

Discussion about licensing standards with regard to the new logo on merchandise. Nancy will follow up with Leianne.

Legislation/Rules – TBD - No report

Equipment – Peter Guadagni – Verbal report

Up dated safety sign (showed an example) and working on mailing cases.

Hospitality – Volunteers confirmed:

May – Joan Alexander, NOTE: Meeting at Heather Farms classroom at the pool, July -John King, Sept – Glenda Carroll.

Ad Hoc Facilities – Joan Alexander – Report attached

Fitness – Linda Shoenberger – No report

Marketing/Public Relations – Bill Grohe – No report

Health & Safety – TBD – No report

OLD BUSINESS

- a. Pacific Masters hall of fame – Nancy Ridout – **Tabled to May's meeting**

Discussion: Kildine suggested we start the meeting with the items tabled.

- b. Pacific Masters Web site upgrading – Michael Moore – verbal report

NEW BUSINESS

- a. Annual meeting proposal – Peter Guadagni – report attached.

Discussion: Peter understood meeting was running out of time, he just wanted to know if the Board had any interest in the concept before he invested time in developing a proposal. Jim liked the idea; Michael indicated the concept involved two separate issues that needed to be considered.

- b. Michael reminded us that this a year of Legislation
- c. Nancy asked us to start thinking about the convention.

TEAM ANNOUNCEMENTS – none

The meeting was motioned to adjourn at 9:36pm

Respectfully submitted,
Kildine Harms and Peter Guadagni, acting Recording Secretary

Next meeting will be a conference call April 20th, 2011, at 7:00pm.

Pacific Local Masters Swimming Committee
Balance Sheet
As of February 28, 2011

	As of Feb 28, 2011	As of Feb 28, 2010 (PY)	\$ Change
ASSETS			
Current Assets			
Bank Accounts			
15 Wells Fargo Checking Account	17,684.46	58,161.63	-40,477.17
16 Wells Fargo Saving Account	110,549.50	75,233.28	35,316.22
25-9670 Mission National Bank Operating Account	10,835.39	11,622.52	-787.13
26-0370 Mission National Bank Business Account	119,675.58	78,162.54	41,513.04
60 Stearns Bank (e-bank).001-8004229 - 03/2010 - closed	0.00	46,715.66	-46,715.66
61 MNB CD 0187416050 - 07/2015	41,709.99	40,925.00	784.99
62 CHASE CD 7396 09/2010	0.00	17,723.87	-17,723.87
63 MNB CD 0187624450 06/2011	50,539.87		50,539.87
Total Bank Accounts	\$ 350,994.79	\$ 328,544.50	\$ 22,450.29
Total Current Assets	\$ 350,994.79	\$ 328,544.50	\$ 22,450.29
TOTAL ASSETS	\$ 350,994.79	\$ 328,544.50	\$ 22,450.29
LIABILITIES AND EQUITY			
Equity			
3000 Opening Bal Equity	14,988.50	14,988.50	0.00
3900 Retained Earnings	304,396.38	265,903.68	38,492.70
Net Income	31,609.91	47,652.32	-16,042.41
Total Equity	\$ 350,994.79	\$ 328,544.50	\$ 22,450.29
TOTAL LIABILITIES AND EQUITY	\$ 350,994.79	\$ 328,544.50	\$ 22,450.29

Thursday, Mar 10, 2011 06:32:54 PM PST GMT-8 - Cash Basis

Pacific Local Masters Swimming Committee Profit & Loss

January - February, 2011

	Total		
	Jan - Feb, 2011	Jan - Feb, 2010 (PY)	\$ Change
Income			
100 Registration	80,222.00	105,159.00	-24,937.00
200 Sanction Bond Deposits	544.00		544.00
300 Other Income	1,855.00	470.00	1,385.00
400 Interest	186.94	60.37	126.57
Total Income	\$82,807.94	\$105,689.37	\$ -22,881.43
Expenses			
1000 Office	4,686.33	4,253.46	432.87
1050 Publications	2,485.00	2,467.00	18.00
1100 Web Site	1,761.51	200.00	1,561.51
1200 Chairman	1,052.00	503.15	548.85
1450 Treasurer	377.51	242.69	134.82
1500 Coaches	1,584.00	590.00	994.00
1550 Committees		4.00	-4.00
1700 Officials	1,030.60	92.00	938.60
1750 Sanctions/Meet Operations	2,000.00		2,000.00
2000 Open Water Exp	769.40	215.57	553.83
2050 Awards	337.15		337.15
2100 Other Items	250.03	568.68	-318.65
500 USMS Dues	23,527.50	38,464.50	-14,937.00
600 Sanction Refunds	825.00		825.00
700 Contracts	10,512.00	10,436.00	76.00
Total Expenses	\$51,198.03	\$58,037.05	\$ -6,839.02
Net Income	\$31,609.91	\$47,652.32	\$ -16,042.41

Thursday, Mar 10, 2011 06:31:35 PM PST GMT-8 - Cash Basis

OFFICERS AND COMMITTEE REPORTS - 03/16/2011

Treasurer – Kildine Harms

- February financials, year to date vs. last year, are attached.
- Last week a new OW trailer was purchased for \$2,687. There will be additional cost for DMV registration and inside set up. During the review of the Budget \$3K was in the suggestion column for new trailer, however, the budget only include \$1K for re-painting. Although it has already been done, we should approve an over budget expense of \$3,000.
- Michael suggested that we revise the mileage reimbursement for our volunteers. The current IRS optional standard mileage rates are 51 cents per mile for business miles driven and 14 cents per mile driven in service of charitable organizations. I would like to propose that Pacific Master mileage reimbursement be 40 cents

Vice Chair Operations – Jim Clemmons

With Jody Smith on travel during this particular meeting (to Mesa for Nat's pre-meet status update/review), John Morales and I will be announcing the Pacific Masters Coach of the Year selection. The COTY Committee, Jody (lead), John and I, made our selection during the months of January and February. We had proposals from teams for two Head Coach candidates and a group of Assistant Coaches from a third team from which to make our selection. It was a challenging decision; all of the candidates were very deserving of the award.

Registration – Nancy Ridout

As of 3/14/11, we have registered 7,849 swimmers and 122 clubs. We welcome the Ukiah Dolphins (UD) to Pacific Masters. Past history shows the comparable figures at this point in the year to be: 7,523 swimmers and 116 clubs as of 3/16/10; 7,020 & 119 clubs as of 3/18/09; 6,280 & 114 as of 3/11/08; 6,117 & 99 as of 3/16/07; 5,564 & 95 as of 3/10/05; 5,654 as of 3/15/04; 5,521 & 107 as of 3/14/03; 6,791 and 104 as of 3/22/02; 6,187 & 113 as of 3/28/01; 5,922 & 101 as of 3/18/2000; 5,809 & 95 as of 3/19/99; 5,211 & 92 as of 3/20/98; 4,949 & 91 as of 3/26/97; 5,038 & 100 as of 3/27/96; 4,253 & 81 as of 3/17/95; 4,698 & 82 as of 3/18/94; 4,155 & 84 as of 3/20/93.

Top Ten and Records – Nancy Ridout

The Swimmer of the Year tabulations has been completed and are here for your approval. We will nominate and vote on the overall male and female swimmers of the year. Anyone can nominate a swimmer and will have 2 minutes to speak on behalf of him or her. We will vote by secret ballot.

Meet Operations – Barry Fasbender

San Mateo Masters LCM Meet. We have added a new LCM meet on Saturday, June 25 or Sunday, June 26. The meet will be held at the San Mateo Athletic Club located at the College of San Mateo. The new pool complex has a 50 meter Olympic pool and a 25 yard instructional pool. There will be 100's and 200's of each stroke plus the 200 IM and 400 free.

Rinconada Masters SCY Spring Meet. We had our best weather in several years for this meet, which was enjoyed by 239 swimmers who swam a total of 795 events not including the 1650 Fly.

Coaches – Cokie Lepinski

2011 Pacific Masters Excel Weekend Clinic

The committee working on the June 10-12 coaches' clinic has named this clinic: Pacific Masters Swimming **Excel Weekend**. Our budget is very much in flux as we are awaiting word from the College of San Mateo on facility changes, etc. We are basing our numbers on the goal of 40 coaches and 50 swimmers attending the clinic. With no charge for the coaches, and a \$130-\$150 charge for swimmers (\$130 early reg, \$150 late reg) we anticipate a revenue of a little over \$6000 and expenses currently estimated at \$16,000.

Our website should be up and running with very limited information this week and possibly fully operational in the next 2-3 weeks. We are working with Club Assistant to prepare an online registration portal.

We request that our clinic take up a prominent spot on the home page of Pac Masters website and be published regularly between now and the clinic date in the Constant Contact e-newsletter. We need to get the word out now about our clinic.

Also, looking for information on how we present insurance information to the hosting facility.

SWIMFEST '11

USMS is holding SwimFest '11 in Atlanta, Georgia, May 20-22. I'd like to propose that we offer a flat scholarship of \$500 for up to 5 Pac Masters coaches to attend. That will cover a coach's flight and perhaps one night of a hotel stay. Total cost would be \$2500. At this point I've had one coach enquire whether we were offering any type of scholarship.

Their schedule shows Friday, May 20 as a coaches-only round table. Saturday, May 21 is focused on pool swimming and Sunday, May 22 is open water swimming at Lake Peachtree. Registration is now open. Info can be found at: <http://www.usms.org/swimfest/>

ASCA World Clinic

The 2011 ASCA World Clinic will be held in San Diego, September 6-11, 2011 at the Town and Country Resort Hotel. Our 2011 budget proposal includes scholarships for this clinic.

Program details: <https://www.swimmingcoach.org/worldclinic/asca2011/program.asp>

Registration information: <https://www.swimmingcoach.org/worldclinic/asca2011/registration2011.asp>

Open Water – Glenda Carroll

The Open Water Events Directors' meeting was held on February 27. Along with discussing the rule changes for 2011, the majority of the meeting was focused on open water safety. Jim Wheeler, past OW chair and safety expert, and Kevin Lennon, last year's event director at Whiskeytown, both gave presentations. Excellent discussion followed.

Because of the safety concerns, one popular open water swim, Lake Sonoma 2 mile swim, has cancelled the event for this season. They want to make sure they have the support needed from both local EMS and the Army Corps of Engineers and are not sure they can meet with both groups before their announced swim date. Lake Sonoma was to be the OW 2011 championship. The OW Championship will now be Russian River 1 mile swim on Saturday, July 16.

Further Discussion Needed: Current Pacific Masters Handbook does not require an ambulance on site. We may want to revisit this and for next year potentially raise entry fees so sponsoring clubs can pay for ambulances (about \$500).

Allan Cartwright, the trailer guy, was recognized for 10 years of outstanding service. He was given 2 tickets to SF Giants/LA Dodgers game in July.

A new bigger open water trailer was purchased this week. Also purchased were 8 lifeguard rescue tubes. We will be purchasing 4 paddleboards to be used at the open water swims.

Communications

Newsletter – Joanne Berven

The May-June issue of the newsletter is ready to go, except for Michael's message and the fact that I have not heard back from Tom Pokorny about deadlines. I wrote him over a month ago asking and he replied that they would be coming shortly. I still have not heard from him and emailed earlier this week.

Web Master – Michael Moore

In the past month three Updates have gone out to the membership, a welcoming letter went out to 862 members. Currently there are 13,800 people on the email list. Constant Contact allows us to track the number of people who "open" the email blast. For the Update, there is a consistent rate of about 25% of the membership "opening" the email.

A new template for the Update was developed, the new Update template will go out with the next Update. There is a change in the base colors of the email, along with the new logo.

The website has been averaging about 126MB of data transfer per day. The last two Sundays have had the most bandwidth of the week, which is very unusual as in the past it has been the lightest day of the week. (Maybe swimmers are checking the web page since football and baseball are not being played.)

The most popular pages are:

- the home page
- the PacMasters schedule page
- the results page
- Places to Swim page
- The Rinconada Meet sheet
- January / February newsletter

I was straightening up my garage and discovered a paper copy of results of the 1992 USF Short Course Yards meet. I digitized the paper copy and posted the results. If anyone has old paper copies of the listing below, would you send me a copy either a hard copy or digital. I will figure a way to get them on the web page.

results

top ten

minutes (annual and monthly)

Records

I am awaiting the top ten for 2010 Short Course Meter season so they can be posted.

Ad Hoc New Identity – Glenda Carroll

We are working with Rich Burns to develop new stationery, envelopes, business cards and banners with the new logo.

Giveaways have been ordered for our Short Course championships. They are swim caps, car stickers, and pens.

Nancy Ridout is working with NorCal Swim Shop to develop a page on their website that includes new Pacific Masters logo items that can be purchased (e.g. tee shirts, baseball caps, caps, polo shirts.) Pacific Masters will not make any money from these sales.

Ad Hoc Facilities – Joan Alexander

We meet at the Club Room (Heather Farm) for March (our normal place). I am trying to get the classroom at the pool for our May meeting - everything is full unless the committee wants me to find another place.

OLD BUSINESS:

Pacific Masters Hall of Fame – Nancy Ridout - tabled to March meeting.

NEW BUSINESS -

A. Annual Meeting Proposal – Peter Guadagni

The annual meeting represents an opportunity for the Pacific Masters Board to communicate directly with members, recruit new volunteers, raise awareness of the organization's activities and celebrate successes. Conducting the meeting on a weeknight at even the most centrally located spot creates a barrier for the meeting to fulfill its potential.

Proposal: Move the meeting to a Saturday or Sunday and combine it with an activity that would have broad appeal to our membership. Potential activity concepts:

1. Swim, fitness or dry land clinic.
2. Motivational or other speaker of interest
3. Mini relay meet – just 200 free and/or medley relay
4. Program oriented towards helping teams with internal management

It would be possible to combine one or more of the above activities. The goal would be to create a program that would attract 100 or more members.

Requested action: The Board is asked to indicate it is interested in the concept and appoint a small committee to develop a proposal for presentation at the May Board meeting. Proposal would include meeting format, location and budget. I would be happy to serve on or lead the committee.