



May 15, 2024; Log in 7:00 p.m.

Zoom ID: 883 864 6002 password: PacMasters

**AGENDA** \*Discussion Item

- I. **Call to Order & Introductions**
- II. **Approval of April meeting minutes (separate attachment)**
- III. **Reports**
  - Executive Committee**
    - Chair**—Ian King, report \*
    - Treasurer**— Laura Shope, reports attached
    - Past Chair** – Phyllis Quinn, no report
    - Secretary**—Sally Guthrie, report attached
    - Office Administrator**—Chris Ottati, report
    - Schedule**—Steve Cutting, report
  - Pool Meet Committee**—Chad Holbrook, report
  - Meet Operations**—Ahren Lehnert, report
  - Officials**— David Benjamin, report
  - Open Water Committee**—Rebecca Friedlander, report
  - Communications and Technology**—Michael Moore, report
    - Update**—Chris Ottati, report
    - Website**—Dan Wegner, report
  - Clubs and Coaches**—Shari Cruse, report
  - Ad Hoc Committees**—reports
  - Old Business** – no report
  - New Business** – no report
  - Club News** – no report
  - Policy Updates** – no report

**2024 MEETING DATES:** all dates are tentative: June 19, July 17, August 21, September 18, October 16, November Annual Meeting – TBD

*Working Calendar for May: Elect/Register Convention Delegates and reserve accommodations; review USMS Rules/Legislation; Year-end PacMaster financial report to USMS; Form CT-2 Calif. Periodic Report; Form 990 FED; Form 199 Cal; Coach Appreciation week first week of May.*

*Working Calendar for June: Adopt and forward USMS Rules & Legislation proposals; prepare bid packet for 2025 event calendar, distribute by mid-July; forward Coach of the Year (Kerry O'Brien Award) nomination to USMS.'*

*Working Calendar for July: Distribute bid packet for 2025 events calendar; call for 2025 budget requests; call for proposals to change PacMasters by-laws*

## **April meeting reports –05/15/2024 Officer and Committee Reports**

**Meeting policy:** *Please provide text to Chris, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.*

### **Executive Committee**

**Chair**—Ian King, report

Happy May to all! Hope everyone is having a terrific spring and getting ready for our upcoming SCY Championship meet in Sacramento. This meet promises to be a grand experience and no doubt....new records will be set! And let's not forget about our upcoming open water events starting in June. Definitely something available to all!

The Executive Committee met on April 28<sup>th</sup>. We had robust conversations around the shaping of our 2024-2025 organizational goals and will continue that conversation at our June meeting.

The Committee also began discussions around delegate selection for this year's USMS Annual meeting and the Volunteer Relay. Speaking of.....

As mentioned last month, it's time to start thinking about the USMS Annual Meeting taking place on September 13-15. This year's meeting is completely virtual....no travel involved. If you have ever wondered about the governance of USMS and might have interest in being a possible delegate for Pacific Masters, check your calendars for this weekend in September. More information to come on the selection process.

Along with the USMS Annual Meeting, the USMS Volunteer Relay is on the horizon for October 18-20 in Houston, TX (this is an in-person meeting only). USMS just released information on this year's theme, "Community Development", and information on the logistics/guidelines for this exciting meeting. Like the USMS Annual Meeting, more information to come on Pacific Masters attendance.

*Proposal \* The executive committee requests an additional \$1000 for the OW USMS sanction fee budget. This breaks down to \$200 per event host. We are subsidizing each host \$200.*

**Treasurer**—Laura Shope, financial reports attached

**Past Chair**—Phyllis Quinn, no report

**Secretary**—Sally Guthrie, report attached

**Office Administrator**—Chris Ottati, report

Registration: 8,361 members; 114 clubs; 263 self-identified coaches have registered for Pacific Masters as of 05/14/24. In 2023, we had 8,332 members; 115 clubs; 508 self-

identified coaches.

Handbook Updates: I made zero progress on the handbook updates as my focus has been on the SCY Championships.

2024 USMS Annual Meeting: The USMS annual meeting will be held virtually this year September 13-15. If you are interested in being a delegate this year, please send me an email.

Meet Update: I have been working with SACMA and Club Assistant on our upcoming SCY Championships. We capped the 500, 1000, and 1650 free events.

SCY Championships: We currently have 744 swimmers signed up for individual events, and 23 signed up for relay-only. We had a few more that were signed up but they had to drop from the meet. If you or anyone you know entered and knows now that they will need to scratch one or more events, please ask them to email me. We are set to have 3 very exciting, but LONG days, and we would like to have as few empty lanes as possible.

### **Schedule**—Steve Cutting, report

#### 2024 schedule development

calendar event changes since the April meeting:

- Added Keller Cove Swim for Kids' Sake open water swims. Hosted by RPM at Keller Beach on Sunday September 15, 2024

### **Pool Meet Committee**—Chad Holbrook, report

- Pac Masters SCY Champs 5/17 to 5/19 North Natomas Aquatic Center, Sacramento. Registration closed with a wonderful turnout! Thank you Sac Masters!
- SC Nationals in Indianapolis, IN 6/20 to 6/24
- LC Meet in Carson City 7/7/24
- Pac Masters LC Champs Novato 8/2 to 8/4
- LC Nationals in Mission Viejo 8/21 to 8/25

### **Meet Operations**—Ahren Lehnert, report

There is only one pending sanction for the 400 Pull for Time.

### **Officials**— David Benjamin, report

Since we met on April 17, our volunteer officials ran a very smooth meet at Miwok Aquatic Center - thank you and well done to Leo Lin, Marie Lin, John King, Angela Cardenas, Chris Ottati, Teddy Palmer, Ian King, Phyllis Quinn and Peter Guadagni, and thank you too to meet director Shari Cruse for treating us so well!

Andy Brennan and I have been recruiting officials for our SCY Championship, and the result has been very gratifying. There are 19 officials who have committed to work at least one day of the meet, and many who have agreed to work two or three days. Many are new officials, and I'm looking forward to meeting them and supporting them in their new role. Also, a big shout-out to John King, our meet referee for SCY Championship, for his leadership in preparing us for the meet.

See you all in Sacramento.

**Open Water Committee**—Rebecca Friedlander, report

Rebecca Friedlander, Sue Free, Karen Charney, Kim Elsbach, David Spitzler, Dave Brancamp, Jennifer Phalen, Steven Small, Ann Schnuer

Wednesday, May 8 OWC meeting

- 2024 event observers conformed; each will also submit a brief recap and image to the *Update*
- Kim & Karen shared Natomas map and reviewed all the positives as potential 2025 event site
- Next meeting set for Wednesday, July 10, 4:30-6 p.m.

Open Water Events

- All new equipment has arrived, thank you again! It'll be added to the trailer at Berryessa.

Eight Bridges

- Event PDFs sent to last year's participants, 100+ OW clubs, teams, coaches; also posted at various pools and on social media sites. If you'd like a PDF to share with your team, please contact Rebecca. Good news: Compared to last year, many new OW clubs and teams are popping up post-pandemic!

**Communications and Technology**— Michael Moore, report, attachments

Rich Burns has been working on a Content Submission form for content creators to use when submitting articles for either the website or The Update. Rich has attached an uncompleted form and one that he wrote about the book *The Three Year Swim Club*. That can be used as an example.

As I have mentioned previously, less than 20% of our members will compete in any given year. We are trying to modify the website and update to make both more interesting to the non-competitive swimmer and to better organize the website content. We will be reviewing this at the meeting.

At the Kerry O'Brien Short Course Meters championships last October, the 800 meter event was over subscribed and the timeline became too long. Since November, we have been working on time line that meet directors may use when getting meet registrations. They can get a "real time" timeline to see how long any particular day will run. This is still a work in progress, but it was used for the Short Course Yards championships. Thanks to Dan Wegner and the Club Assistant team for putting it together.

We are always looking to better serve our members, so that if you have any suggestions on how The Update, Website or meet registration can be improved, please forward it to me.

The website committee meets weekly on Thursday on improving the website. Last Thursday, Rebecca Friedlander was our guest and we reviewed the PacMasters websites, Open Water content. I hope over the next couple of months to review all the website content with the website content creators.

We monitor the number of page hits using Google Analytics. Over the long term. Generally the pages that get the most hits are about competition. If anyone would like a copy of the Google analytics page,

please contact me.

**Update**—Chris Ottati, report

Since our April meeting 1 e-newsletters have been sent; week of April 30. The editor for this issue was Linda Hepworth. The UPDATE is supervised by Michael Moore, VP Communications and Technology.

**Website**—Dan Wegner, report

In Progress

Launching new layout for Articles and Article Archive

Upcoming

Implement new layout for Home page

Create form for uploading meeting Agendas and Minutes

**Clubs and Coaches**—Shari Cruse, report

- Personal cards were sent to all Pacific Masters Swimming Coaches for Coach Appreciation week.
- In working to send out those cards I starting compiling a more complete list of actual coaches in Pac Masters. Work is continuing on that database so that we will have a comprehensive list of our coaches.
- I am currently working on instituting a new system to acknowledge years of service by USMS certified coaches within our Pacific Masters community. My goal is to complete the coach database and collect information from our coaches as to how long they have been coaches. My plan is to then create special gifts of acknowledgement for milestones in coaching (ex. 5 years, 10 years, etc.). It is important not only for coaches to be acknowledged by their own clubs, but also that Pacific Masters Swimming recognize and celebrate the dedication of long term coaches who have made such a dramatic impact on the lives of so many swimmers and Pacific Masters Swimming as a whole.
- In response to the latest USMS Clubs and Coaches March meeting minutes I am reminding you of the following opportunities for coaches which are now on our website:
  1. If you will be at Spring Nationals in Indy, please sign up to cover a shift for "On-Deck Coaching" during warm ups. So far, they have about 50% empty spaces.

Your job is to help keep warm ups organized and answer questions that swimmers may have. It's fun, you get some food after, and there is a super cool BRIGHT yellow shirt in it for you! [Sign up here.](#)

2. The National Coaches Clinic will be held October 18-20 in Houston at the Airport Marriott. This is a fantastic learning event for coaches with speakers, networking, and pool time. More information will be coming. [Keep an eye on this page](#) for details as they are released.

- 2024 Application Dates for Coach Certification Level 4 are now on the USMS website.

**Ad Hoc Committees** — reports

USMS ALTS – Kim Elsbach, report

1. Adult Learn to Swim (ALTS) Instructor Workshop

We had a hugely successful ALTS Workshop on April 28<sup>th</sup> in Vacaville. Over 40 participants completed a 3-hour program, including both classroom and in-water instruction led by ALTS Certified Instructors: Shari and Nick Cruse (Marin Aquatic Masters), Susan Collins (Walnut Creek Masters), Kathy Gill (Davis Aquatic Masters), and Mark Frazier (Vacaville Masters). A special shout out to Mark Frazier (Vacaville Masters) who organized the venue and registration. Given the turnout, we plan to offer a similar workshop next year.

2. “Bridge to Masters” Grant Program

So far, we have no applications for this grant. Please contact Kim Elsbach (see below) for a grant application.

Pacific Masters Swimming’s Adult Learn to Swim (ALTS) and Diversity and Inclusion (D&I) Committees announce a “Bridge to Masters” Grant Program to support local Masters clubs in their efforts to bring inexperienced swimmers and/or graduates of their ALTS programs into their Masters Swimming programs. The grants will provide \$500-\$1000 to clubs to help fund Bridge to Masters programs in a number of ways, including: subsidizing a portion of USMS membership fees for first time “Bridge to Masters” swimmers, or covering coaching and pool rental fees for “Bridge to Masters” swimmers.

Applications must be made on behalf of a registered, Pacific Masters Swim Club. Please direct questions to ALTS Chair, Kim Elsbach at: [kdelsbach@ucdavis.edu](mailto:kdelsbach@ucdavis.edu)

USMS LMSC Development – Ian King/Karen Harris, no report

USMS Rules – David Benjamin, no report

USMS Legislation - Teddy Palmer/Ahren Lehnert, report

This committee will meet on Tuesday, May 13, 2024. A verbal report can be made by Teddy or Ahren.

Diversity and Inclusion – Vicki Shu, report

Members: Ahren Lehnert, Amos Chan, Paul Frentzos, Steve Terusaki, Shari Cruse, Kate Stephensen, Mike Abegg, Vicki Shu

The D&I Committee has decided to focus on two areas for the balance of 2024:

Disability Language in Meet Sheets: We will work with the pool committee to include language that provides a welcoming message for swimmers with disabilities who wish to enter meets.

Pacific Website: We will work with the Marketing & Communications committee to provide content that reflects Pacific LMSC’s vision: “Pacific Masters envisions a swimming community embracing

inclusivity and an environment in which individuals of all backgrounds feel welcome and safe in US Masters Swimming activities.”

In addition, we will continue to work with the ALTS Committee and Coaches Committee on any initiatives where D&I could be helpful.

Again – we are continuously welcoming new members! We believe a diversity of voices makes us stronger and more effective. We have a committee structure that allows each member to take a leadership role, which can hopefully help build a leadership pipeline for not just Pacific LMSC, but also for USMS. If you know of anyone who may be interested in joining us, please contact Vicki Shu at [Div\\_IncChair@pacificmasters.org](mailto:Div_IncChair@pacificmasters.org).

Marketing and Membership – Michael Moore, no report

Annual Celebration and Meeting – Teddy Palmer, report

Members: Teddy Palmer, Nancy Ridout, Rich Burns, Annette Coholan, Maggie Tevis, Susan Collins, Lorena Sims, Phyllis Quinn, Chris Ottati

Exciting news! Rowdy Gaines will be our Keynote Speaker. He will be speaking on the Summer 2024 Paris Swimming Olympics addressing his observations, experiences, some exciting swims and swimmers, plus many Olympic topics. We are very fortunate to celebrate the Olympic Swimming experience through this masterful, engaging and passionate Masters Swimmer. Save the Date of November 17, 2024 location to be determined.

**Old Business** — no report

**New Business**— no report

**Club news**— no report

**Policy Updates** – no report



Pacific Masters Monthly Meeting

Date: April 17, 2024 (Zoom Call)

Call to Order: Ian King, Chair, called the meeting to order at 7:00 pm

**I. APPROVAL OF MINUTES & AGENDA**

- March 20 Meeting Minutes: Approved
- April Agenda: Approved

**II. OFFICERS' REPORTS**

**Chair – Ian King**, see meeting agenda for report

- If you have never been a USMS delegate and are interested, contact Chris Ottati

**Treasurer – Laura Shope**, see meeting agenda for report

- March financials accepted

**Past Chairman– Phyllis Quinn**, see meeting agenda for report

- Proposed Administrative Handbook Changes were amended. The amended proposal was approved: 14 yes, 0 no. The approved proposal read as follows. (amended portion in red)

Proposed Administrative Handbook changes for Age Group Swimmers of the Year and Overall Swimmers of the Year:

Section 101.8.1.B(1) Holds current Pacific Masters Swimming registration and is a member in good standing.

Section 101.8.1.C(2) Recipients of the Laura Val Swimmer of the Year and Richard Burns Swimmer of the Year awards shall be selected by a subcommittee. The selection subcommittee is composed of the VP of Pool Meets, the VP of Open Water, Laura Val, Richard Burns, one past recipient of these awards, and one additional volunteer. If any of these committee members is unavailable, they may delegate their committee spot to a substitute. Members of the selection committee are ineligible to win the award themselves.

Possible items for consideration: **Points contained in the year's point calculations document, competitiveness of the age group, records set, placing in events and participation in all types of pool events and open water events.**

**Secretary – Sally Guthrie**, see meeting agenda for report

**Officer and Committee Reports**

**Office Administrator/Registration/Top Ten and Records – Chris Ottati**, see meeting agenda for report

**Schedule – Steve Cutting**, no report

**Pool Committee, Chair-Chad Holbrook**, see meeting agenda for report

**Meet Operations – Ahren Lehnert**, no report

**Officials – David Benjamin**, see meeting agenda for report

**Open Water Committee, Chair-Rebecca Friedlander**, see meeting agenda for report

- Proposal: Request \$400 to be added to Pac Masters account 6401500 – Trailer Main & Equip Purchase. The purpose is to replace OW items that have worn out (as detailed in the agenda).

**2024 Meeting Dates (all dates are tentative):** May 15, June 19, July 17, August 21, September 18, October 16, November 13





The total budget item would increase from \$800 to \$1200. This proposal was approved: 13 yes, 0 no.

**Communications and Technology – Michael Moore**, see meeting agenda for report

- Anyone who contacts the Comm & Tech Committee with a request should again contact the Committee if they do not receive a response within 48 hours.
- Visuals of the new content contribution form and a Swimmer Spotlight format were shared.
- Contact the Comm & Tech Committee to include dated items on the Schedule that would be of interest to Pacific Masters swimmers. (e.g.. Coach appreciation week, 1<sup>st</sup> week of May)

**Update – Chris Ottati**, see meeting agenda for report

**Website – Dan Wegner**, see meeting agenda for report

**Clubs and Coaches – Shari Cruse**, see agenda for report

**Ad Hoc Committees**

**ALTS – Kim Elsbach**, see meeting agenda for report

- No grant requests have been received for the Bridge to Masters grant program. Meeting attendees are asked to publicize this funding opportunity to Clubs with ALTS programs.

**LMSC Development Committee – Karen Harris/Ian King**, no report

**USMS Rules – David Benjamin**, no report

**LMSC Legislation – Teddy Palmer & Ahren Lehnert**, see meeting agenda for report

**Diversity & Inclusion – Vicki Shu**, see meeting agenda for report

**Marketing and Membership – Michael Moore**, see meeting agenda for report

**Annual Celebration and Meeting – Teddy Palmer**, see meeting agenda for report

**III. OLD BUSINESS**

- No report

**IV. NEW BUSINESS**

- Discussion of new USMS policy to close all USMS BOD meetings; there will be further discussion at the next PacMasters LMSC meeting

**V. CLUB ANNOUNCEMENTS**

- No report

**VI. POLICY UPDATES**

- No report

**VII. ADJOURNMENT**

- Meeting adjourned at 8:10 pm

**ATTENDEES**

Phyllis Quinn, Jan Frydendahl, Ian King, Michael Moore, Sally Guthrie, Kathy Gill, Linda Hepworth, Rich Burns, Ruth Cheung, Vicki Shu, Steve Cutting, David Benjamin, Marcia Benjamin, Kim Elsbach, Rebecca Friedlander, Matt Roper, Peter Guadagni, Cynthia Hertzner, Joel Wilson, Nancy Ridout, Chad Holbrook, Ken Halbrecht, John King, Shari Cruse

Respectively submitted,  
Sally Guthrie

**2024 Meeting Dates (all dates are tentative):** May 15, June 19, July 17, August 21, September 18, October 16, November 13

**Pacific Local Masters Swimming Committee**  
**Statement of Financial Position**  
As of May 14, 2024

	Total			
	As of May 14, 2024	As of May 14, 2023 (PY)	Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Bank Accounts</b>				
<b>1000000 Cash</b>				
1000100 Wells Fargo Checking Account	119,200	120,365	-1,165	-0.97%
1000200 Wells Fargo Savings Account	87,193	86,974	218	0.25%
1000300 Wells Fargo CD	207,279	202,464	4,815	2.38%
<b>Total 1000000 Cash</b>	<b>\$ 413,672</b>	<b>\$ 409,803</b>	<b>\$ 3,868</b>	<b>0.94%</b>
<b>Total Bank Accounts</b>	<b>\$ 413,672</b>	<b>\$ 409,803</b>	<b>\$ 3,868</b>	<b>0.94%</b>
<b>Other Current Assets</b>				
<b>Other Current Assets</b>				
Prepaid Expenses	510	360	150	41.70%
<b>Total Other Current Assets</b>	<b>\$ 510</b>	<b>\$ 360</b>	<b>\$ 150</b>	<b>41.70%</b>
<b>Total Current Assets</b>	<b>\$ 414,182</b>	<b>\$ 410,163</b>	<b>\$ 4,019</b>	<b>0.98%</b>
<b>TOTAL ASSETS</b>	<b>\$ 414,182</b>	<b>\$ 410,163</b>	<b>\$ 4,019</b>	<b>0.98%</b>
<b>LIABILITIES AND EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Other Current Liabilities</b>				
<b>2000500 Payroll Liabilities</b>				
2000505 CA PIT / SDI		53	-53	-100.00%
2000506 CA SUI/ ETT				
2000510 Federal Taxes (941/944)	1,265	1,134	131	11.53%
<b>Total 2000500 Payroll Liabilities</b>	<b>\$ 1,265</b>	<b>\$ 1,187</b>	<b>\$ 78</b>	<b>6.59%</b>
<b>2000550 Direct Deposit Payable</b>				
<b>Total Other Current Liabilities</b>	<b>\$ 1,265</b>	<b>\$ 1,187</b>	<b>\$ 78</b>	<b>6.59%</b>
<b>Total Current Liabilities</b>	<b>\$ 1,265</b>	<b>\$ 1,187</b>	<b>\$ 78</b>	<b>6.59%</b>
<b>Total Liabilities</b>	<b>\$ 1,265</b>	<b>\$ 1,187</b>	<b>\$ 78</b>	<b>6.59%</b>
<b>Equity</b>				
3000000 Opening Balance Equity	14,989	14,989		
3900000 Retained Earnings	341,263	341,807	-545	-0.16%
Net Revenue	56,666	52,181	4,485	8.60%
<b>Total Equity</b>	<b>\$ 412,917</b>	<b>\$ 408,977</b>	<b>\$ 3,940</b>	<b>0.96%</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 414,182</b>	<b>\$ 410,163</b>	<b>\$ 4,019</b>	<b>0.98%</b>

**Pacific Local Masters Swimming Committee**  
**Budget vs. Actuals: FY 2024 - FY24 P&L**  
 January - December 2024

	Total			
	Actual	Budget	Remaining	%Remaining
<b>Revenue</b>				
<b>4000000 INCOME</b>				
<b>4010000 Registration</b>				
4011000 Membership Dues	87,349	140,000	52,651	37.61%
4012000 Clubs Registration	168	1,600	1,432	89.50%
4014000 PacMasters Donations	2,398	4,000	1,602	40.05%
<b>Total 4010000 Registration</b>	<b>\$ 89,915</b>	<b>\$ 145,600</b>	<b>\$ 55,685</b>	<b>38.25%</b>
<b>4020000 Event Fee Income</b>				
4020200 Open Water Sanction Fees		7,000	7,000	100.00%
4020300 Meet Management Services		1,048	1,048	100.00%
4020400 Sanction Bond Deposits		300	300	100.00%
<b>Total 4020000 Event Fee Income</b>		<b>\$ 8,348</b>	<b>\$ 8,348</b>	<b>100.00%</b>
<b>4070000 Other Income</b>				
4070100 Clinic Revenue		2,500	2,500	100.00%
4070500 PacMasters Meet	6,800	1	-6,799	-679892.00%
<b>Total 4070000 Other Income</b>	<b>\$ 6,800</b>	<b>\$ 2,501</b>	<b>-\$ 4,299</b>	<b>-171.89%</b>
<b>4090000 Bank Interest</b>	1,766	200	-1,566	-783.01%
<b>Total 4000000 INCOME</b>	<b>\$ 98,481</b>	<b>\$ 156,649</b>	<b>\$ 58,168</b>	<b>37.13%</b>
<b>Total Revenue</b>	<b>\$ 98,481</b>	<b>\$ 156,649</b>	<b>\$ 58,168</b>	<b>37.13%</b>
<b>Gross Profit</b>	<b>\$ 98,481</b>	<b>\$ 156,649</b>	<b>\$ 58,168</b>	<b>37.13%</b>

**NOTES**

Expenditures

6000000 EXPENSE

6100000 Office and Administrative

6100110 Supplies	428	1,000	572	57.20%	1
6100120 Postage		250	250	100.00%	
6100130 Printing		250	250	100.00%	
6100300 Telephone	250	750	500	66.61%	
6100400 Rule Books	196	196			
6100450 File Storage	1,244	3,900	2,656	68.10%	
6101200 Office Travel/Training/Entertainment		50	50	100.00%	
6101900 Office Administrator	9,861	32,000	22,139	69.18%	
61019010 Payroll Taxes	964	3,600	2,636	73.21%	
61019020 Workers Compensation	543	600	57	9.50%	
6102100 Renewal Notices		100	100	100.00%	
6109000 Misc. Office Expenses	150	500	350	70.00%	

Total 6100000 Office and Administrative      \$      13,637    \$      43,196    \$      29,559      68.43%

6200000 Executive Committees

6210000 Chairman

6210110 Chair Office/General Admin. Expenses		100	100	100.00%	
6210200 ChairTravel/Entertainment		500	500	100.00%	
6210300 Diversity and Inclusion		500	500	100.00%	

Total 6210000 Chairman      \$      1,100    \$      1,100      100.00%

6220000 Treasurer

6220110 Acctg Online Services	485	969	485	50.00%	
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Total 6220000 Treasurer      \$      485    \$      969    \$      485      50.00%

6240000 Awards

6240100 Swimmer of the Year	5,625	7,000	1,375	19.64%	2
6240130 Service/Achievement		1,500	1,500	100.00%	
6240160 Coach of the year		300	300	100.00%	

Total 6240000 Awards      \$      5,625    \$      8,800    \$      3,175      36.08%

6260000 Scheduling

	900	900			
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Total 6200000 Executive Committees      \$      7,010    \$      11,769    \$      4,760      40.44%

6300000 Pool Meets

<b>6310000 Sanction/Meet Operations</b>				
6310100 USMS Pool Sanction Fees	700	1,200	500	41.67%
6310399 Contract Service for HyTek	250	1,310	1,060	80.92%
6310400 Pools/Meet Sanction (Bond) Refund		300	300	100.00%
6310500 PacMasters Meets	6,871	1	-6,870	-687006.00%
6310650 Pool Meet Bonuses	2,650	5,200	2,550	49.04%
6310700 Championship Meet Awards		6,400	6,400	100.00%
6310750 Championship Meet Incentive		8,500	8,500	100.00%
6310900 Meet Equipment	341	2,000	1,659	82.96%
6310950 Pool Rental Subsidies	650	7,000	6,350	90.71%
6310999 Championship Officials stipend		13,500	13,500	100.00%
<b>Total 6310000 Sanction/Meet Operations</b>	<b>\$ 11,462</b>	<b>\$ 45,411</b>	<b>\$ 33,949</b>	<b>74.76%</b>
<b>6320000 Officials</b>				
6320200 Officials Travel to Nationals		8,000	8,000	100.00%
6320250 Officials Local Travel Reimbursement		4,000	4,000	100.00%
6320900 Officials Clothing		1,000	1,000	100.00%
<b>Total 6320000 Officials</b>		<b>\$ 13,000</b>	<b>\$ 13,000</b>	<b>100.00%</b>
<b>Total 6300000 Pool Meets</b>	<b>\$ 11,462</b>	<b>\$ 58,411</b>	<b>\$ 46,949</b>	<b>80.38%</b>
<b>6400000 Open Water Expenses</b>				
6400500 USMS OW Sanction Fees		7,000	7,000	100.00%
6400950 Virtual Event Manager		500	500	100.00%
6401200 Evaluator Travel Reimbursement		600	600	100.00%
6401300 Safety Vehicle Subsidy		3,000	3,000	100.00%
6401400 Open Water Points Awards	1,676	4,500	2,824	62.75%
6401500 Trailer&Buoy Maint. & Equip. Purchase	817	1,200	383	31.95%
6401550 Trailer Storage	295	900	605	67.22%
6480000 VP Open Water Discretionary		200	200	100.00%
<b>Total 6400000 Open Water Expenses</b>	<b>\$ 2,788</b>	<b>\$ 17,900</b>	<b>\$ 15,112</b>	<b>84.42%</b>
<b>6500000 Communication &amp; Technology</b>				
<b>6510000 Publications - Electronic</b>				
6510100 Constant Contact		2,600	2,600	100.00%
6510599 Freelance Writers	1,250	6,000	4,750	79.17%
<b>Total 6510000 Publications - Electronic</b>	<b>\$ 1,250</b>	<b>\$ 8,600</b>	<b>\$ 7,350</b>	<b>85.47%</b>

3

<b>6520000 Web Site</b>				
6520100 Web Internet Provider	288	1,200	912	76.01%
6520150 Software - Web Site		700	700	100.00%
6520599 Webmaster Contractor	2,503	8,500	5,998	70.56%
6520999 Other Web Contractors		2,000	2,000	100.00%
<b>Total 6520000 Web Site</b>	<b>\$ 2,790</b>	<b>\$ 12,400</b>	<b>\$ 9,610</b>	<b>77.50%</b>
<b>6530000 Technology</b>				
6530150 Software - Technology	120	500	380	76.02%
6530599 Contractors - Technology		1,500	1,500	100.00%
<b>Total 6530000 Technology</b>	<b>\$ 120</b>	<b>\$ 2,000</b>	<b>\$ 1,880</b>	<b>94.01%</b>
<b>6540000 Marketing/Public Relation</b>				
6540050 Marketing and Membership		10,000	10,000	100.00%
<b>Total 6540000 Marketing/Public Relation</b>	<b>\$</b>	<b>10,000</b>	<b>\$ 10,000</b>	<b>100.00%</b>
<b>6580000 VP Communication &amp; Techn. Discretionary</b>				
		200	200	100.00%
<b>Total 6500000 Communication &amp; Technology</b>	<b>\$ 4,160</b>	<b>\$ 33,200</b>	<b>\$ 29,040</b>	<b>87.47%</b>
<b>6600000 Clubs and Coaches</b>				
6600100 Coaches Scholarship		6,500	6,500	100.00%
6600200 Coaches Travel Reimbursement		7,500	7,500	100.00%
6600500 Coaches Clinic Facilities Rental		800	800	100.00%
6600550 Other Coaches Clinics Expense		1,000	1,000	100.00%
6600599 Coaches Clinic Stipends		900	900	100.00%
6610000 ALTS		1,000	1,000	100.00%
6680000 VP Club and Coaches Discretionary		200	200	100.00%
<b>Total 6600000 Clubs and Coaches</b>	<b>\$</b>	<b>17,900</b>	<b>\$ 17,900</b>	<b>100.00%</b>
<b>6700000 USMS Volunteer Meeting</b>				
6700200 Delegates' Expense Reimbursement		10,000	10,000	100.00%
6700900 Other Volunteer Meeting Costs		3,750	3,750	100.00%
<b>Total 6700000 USMS Volunteer Meeting</b>	<b>\$</b>	<b>13,750</b>	<b>\$ 13,750</b>	<b>100.00%</b>
<b>6800000 Annual Meeting</b>				
6800100 Annual Mtg. Room Rental		4,000	4,000	100.00%
6800300 Annual Mtg. Catering & Food Supplied		8,000	8,000	100.00%
6800400 Annual Mtg. Pool Rental		900	900	100.00%
6800900 Other Annual Meeting costs		250	250	100.00%

6800999 Annual Mtg. Speaker Fees			8,000	8,000	100.00%		
<b>Total 6800000 Annual Meeting</b>	<b>\$</b>	<b>21,150</b>	<b>\$</b>	<b>21,150</b>	<b>100.00%</b>		
6900000 USMS Dues							
6901100 PacMasters Scholarship and over 85		1,960	2,500	540	21.60%		
<b>Total 6900000 USMS Dues</b>	<b>\$</b>	<b>1,960</b>	<b>\$</b>	<b>2,500</b>	<b>\$</b>	<b>540</b>	<b>21.60%</b>
6990000 Other Income/Expenses							
6990199 Relief Grants		630	1,500	870	58.00%		
<b>Total 6990000 Other Income/Expenses</b>	<b>\$</b>	<b>630</b>	<b>\$</b>	<b>1,500</b>	<b>\$</b>	<b>870</b>	<b>58.00%</b>
<b>Total 6000000 EXPENSE</b>	<b>\$</b>	<b>41,646</b>	<b>\$</b>	<b>221,276</b>	<b>\$</b>	<b>179,630</b>	<b>81.18%</b>
<b>Total Expenditures</b>	<b>\$</b>	<b>41,646</b>	<b>\$</b>	<b>221,276</b>	<b>\$</b>	<b>179,630</b>	<b>81.18%</b>
<b>Net Operating Revenue</b>	<b>\$</b>	<b>56,835</b>	<b>-\$</b>	<b>64,627</b>	<b>-\$</b>	<b>121,462</b>	<b>187.94%</b>
<b>Net Revenue</b>	<b>\$</b>	<b>56,835</b>	<b>-\$</b>	<b>64,627</b>	<b>-\$</b>	<b>121,462</b>	<b>187.94%</b>

**NOTES**


- 1. Checks and envelopes**
- 2. 2023 AGSOTY and SOTY**
- 3. All bonuses paid to date**

Tuesday, May 14, 2024 10:39:14 AM GMT-7 - Cash Basis

## PACIFIC MASTERS SPOTLIGHT CONTENT

**Topic: Your Masters Story**

**Date: Month/Year**

<p><b>Content Category</b> Indicate the category that your most fits your story.</p>	<table border="0"> <tr> <td>News Flash</td> <td>Competition</td> <td>Members</td> <td>Coaches</td> <td>Gallery</td> </tr> <tr> <td>Business</td> <td>Open Water</td> <td>Clubs</td> <td>Business</td> <td>Events</td> </tr> <tr> <td>ALTS</td> <td>USMS</td> <td>Committees</td> <td><b>Feature</b></td> <td>Recognition</td> </tr> </table>	News Flash	Competition	Members	Coaches	Gallery	Business	Open Water	Clubs	Business	Events	ALTS	USMS	Committees	<b>Feature</b>	Recognition
News Flash	Competition	Members	Coaches	Gallery												
Business	Open Water	Clubs	Business	Events												
ALTS	USMS	Committees	<b>Feature</b>	Recognition												
<p><b>Title</b> Author Text</p>	<p><b>Title Here</b>  Story Text here</p>															
<p><b>Photos and Graphics</b>  Submit any photos you wish to include with your story. These should accompany the Content submission form as independent JPEG files.</p>	<p>Each story will have a photo that appears in the Spotlight landing page index. The index tiles are 4:3 ratio (4 height/3 width). Include the image you would like to appear in the index or we will work from other images you provide.</p> <p>Provide screen shots of your photos</p> <div style="display: flex; justify-content: space-around;">  </div> <p>Provide a short caption for each of the images.</p>															
<p><b>Links</b> Links to other articles, support information or relevant content here.</p>	<p><a href="https://relevantlinktostory">https://relevantlinktostory</a></p>															
<p><b>Placement Process</b> Describe where, how and when the content will be added to the site</p>	<p>Author name: Author e mail: <a href="mailto:submitter@google.com">submitter@google.com</a> Author phone number:000 000 0000</p> <p>Where to submit: <a href="mailto:rich@gnutwo.com">rich@gnutwo.com</a>, <a href="mailto:mwmoore@sonic.net">mwmoore@sonic.net</a></p> <p>Other instructions:</p>															



# PACIFIC MASTERS SPOTLIGHT CONTENT

Topic: Swimming History

Date: May 2024

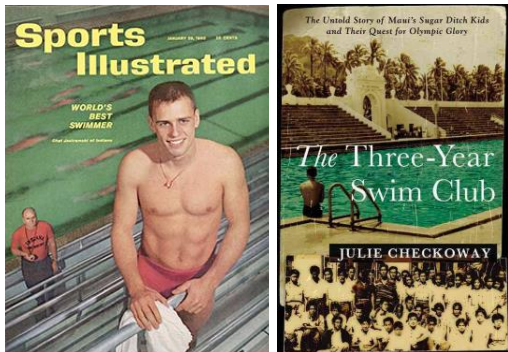
Content Category	News Flash Business Recognition Competition Open Water ALTS Members Clubs USMS Coaches Business Committees Gallery Events Feature
Title Author Text	<p><b>The Three-Year Swim Club</b>                      Richard Burns</p> <p>I was looking at qualifying times from high school regional championships. Talking with Carol Nip, who was at the time coaching the Albany High School swim team, I mentioned how amazingly fast the current times are. I was particularly struck by the 100-yard breaststroke time which was 59+ for automatic consideration (now 58.7). I mentioned that when I swam at Indiana in the 60s, my teammate Chet Jastremski was the first to break a minute for the event which earned him a place on the cover of Sports Illustrated.</p> <p>For some reason this moved her to ask if I would give a talk to her team. Sure, why not? But I then needed to come up with a message. Since this tale of swimming history struck a chord with her, I framed the talk about the importance of understanding the legacy of the sport. Especially the evolution of training and technology that has resulted in the dramatic improvement in times.</p> <p>Ironically, as I read Julie Checkoway's story of The Three-Year Swim Club, I realized that my own understanding of the sport starts with my entry as a high school freshman in 1957. The book is largely touted as the story of a bunch of kids of sugar plantation workers on Maui, who in the 1930s, began swimming in the plantation's irrigation ditches, and how led by a remarkable coach, became Olympic caliber swimmers. The story is an in-depth look at the history of swimming from the early 30s through the 1948 Olympics. It uses this unusual context to bring this rich period of swimming to life.</p> <p>Surely, I knew the names of Weissmuller, Kahanamoku, Kiefer and a few others but nothing of the fabric and details of swimming's history. Checkoway, through extraordinary research and exacting detail, presents a thorough exploration of competitive swimming during that historic period. Of particular interest is her recounting of competitions. She documents virtually every big meet, domestic and international, and paints a fascinating picture of what it must have been like to compete in those times. For example, 5 days on a ship and three more on a train to get from Hawaii to Detroit for the AAU Nationals. I was surprised at the number of international competitions and the personalities of the competitors. Most interesting – she has documented the dynamics of many exciting races with the results and times.</p> <p>World War II disrupted the globe and had a devastating effect on the swimming world. Checkoway follows the careers of the swimmers both before and after the WW II. The focus of the story is Soichi Sakamoto, the legendary coach who started with the kids in the ditches and enjoyed a long and fruitful Hall of Fame career. Sakamoto is an inspirational character and can rightly be credited with many of the innovations we take for granted today. Before he had access to real pools and the kids were still training in the irrigation ditches, the lack of walls for turning led him to opening the weirs to allow strong water flow. He had the kids swim against the current until they reached the flood gates. They then floated back to the starting point. Repeating this again and again, many credit this as the introduction of interval training?</p> <p>Reading the story suggested that we really should know more about the rich legacy of our sport. I personally regret that with the access I had to Olympic legend Adolph Kiefer, as a teammate of his sons Dale and Jack and spending hours in their backyard pool, I never had the awareness to ask a single question about his experiences. I had no idea how long he continued to compete after his extraordinary performance in the '36 Olympics and how versatile he was with strokes other than backstroke. In those days it was the 300 IM and he was the national Champion in that event.</p> <p>This book gives raw descriptions of the many discriminatory practices on Hawaii and throughout the world, adding depth to the current focus on diversity and inclusion. Interestingly, I don't know that I would recommend this book to any non-swimmer but for swimmers I think it is a must read.</p>

**Photos and Graphics**

Please submit any photos you wish to include with your story. These should accompany the Content submission form as independent JPEG files.

Each story will have a photo that appears in the Spotlight landing page index. The index tiles are 4:3 ratio (4 height/3 width). Include the image you would like to appear in the index or we will work from other images you provide.

Also provide a short caption for each of the images.



- 1 Chet Jastremski on the cover of Sports Illustrated in 1963
- 2 The Three-Year Swim Club

**Links**

<https://www.amazon.com/Three-Year-Swim-Club-Untold-Olympic/dp/1455523453>

**Placement Process**

Describe where, how and when the content will be added to the site

Who submits after approval: Author  
Rich Burns  
[rich@gnutwo.com](mailto:rich@gnutwo.com)  
415 577 9089

What is to be submitted: this form completed

Where to submit: [rich@gnutwo.com](mailto:rich@gnutwo.com), [mwmoore@sonic.net](mailto:mwmoore@sonic.net)

Other instructions: