



March 21, 2015, 11:30 (Breakfast served at 11 am)

AGENDA *Discussion Item

- I. CALL TO ORDER & INTRODUCTIONS**
- II. APPROVAL OF FEBRUARY MEETING MINUTES**
- III. REPORTS**

CHAIRMAN—GUADAGNI, report attached

REPORT OF THE TREASURER--PALMER, report attached

SECRETARY--CRITTENDEN, report attached

ZONE CHAIR--MOORE, no report

EXECUTIVE COMMITTEE

REGISTRATION--O'BRIEN, report attached

TOP TEN & RECORDS--O'BRIEN, report attached

HOSPITALITY—BENJAMIN, no report

VICE-CHAIRMAN ADMINISTRATION--CLEMMONS, report attached

COMMUNICATIONS--MOORE/WEB SITE, report attached

MARKETING/PUBLIC RELATIONS – BURNS, no report

VICE-CHAIRMAN OPERATIONS--QUINN, no report

OPEN WATER--QUINN, report attached

EQUIPMENT--HEATH, no report

AT-LARGE--MORALES, no report

SCHEDULING--MORALES, report attached

MEET OPERATIONS--FASBENDER, report attached

OFFICIALS--KING, no report

COACHES--KAHN, no report

- IV. OLD BUSINESS**
- V. NEW BUSINESS**
- VI. TEAM ANNOUNCEMENTS**
- VII. ADJOURNMENT**

2015 MEETING DATES: all dates are tentative: April 15(cc); May 20; June 17(cc); July 15; Aug 19 (cc); Sept (cc); Oct 21; Nov 8 (Annual Mtg)

Working Calendar for March: distribute Convention Delegate information; Approve Age group SOTY; Vote for overall SOTY; Paper renewals sent; Working Calendar for April: Present SOTY Awards at SCY Championship Meet; Request and accept Convention Delegates; Brainstorm USMS Rules/Legislation changes

Working Calendar for May: Elect/Register Convention Delegates & reserve accommodations; review USMS Rules/Legislation; Year-end PacMaster financial report to USMS; Form CT-2 Calif. Periodic Report; Form 990 FED; Form 199 Cal.

MARCH MEETING REPORTS – 3/21/2015

Officer and Committee Reports

Meeting policy. Please provide text to Charlene, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Chairman—Guadagni, see attached

- This year's convention will be Sept 30 to Oct 4 in Kansas City, MO. Please begin considering whether you would like to serve as a delegate.
- An initial draft of the Administrative Handbook (Policies and By Laws) has been completed. The goal of the rewrite was to formalize the organizational change, remove sections that are redundant with the USMS rule book and update policies to be consistent with current practices. Next steps are as follows:
 1. Initial review by small group
 2. Summary of changes distributed
 3. Several conference calls for in depth review
 4. Broader distribution of draft
 5. Finalize document for approval at Annual Meeting
 6. Approval at annual meeting

Report of the Treasurer—Palmer, see separate attachment

- 1099 forms have been completed and mailed to qualified vendors for miscellaneous income they received from us in 2014.
- The IRS 1096 form has been completed and mailed with payment.
- I will be filing the IRS form 1090 next week.

Secretary—Crittenden, see attached

Zone Chair—Moore, no report

Executive Committee

Registration—O'Brien

- As of March 19, 2015 Pacific has 9528 members registered (an increase of 742 members since last month); 143 registered clubs; 390 self-identified coaches
- In mid-March 2014, Pacific had 8796 members registered; 132 clubs; 316 self-identified coaches.
- The total in 2014 Pacific had 11,887 members registered; 149 registered clubs; 453 self-identified coaches.
- USMS has 50,343 members registered; 955 clubs; 3,122 self-identified coaches currently as compared to 2014: 62,271 members registered; 979 clubs; 3,522 self-identified coaches.

Top Ten & Records—O'Brien, see attached

- Swimmer of the Year tabulation is complete. Thanks to Bob Upshaw who spent countless hours making the tabulation accurate. I request a vote to approve and to select the overall Female and Male Swimmer of the Year.
- USMS has posted the SCM Top Ten for 2014.
- Awards have been ordered for SOTY and Coach of the Year.

Hospitality—Benjamin—no report

Vice-Chairman Administration—Clemmons, see attached

Ad hoc Reserves Committee Update:

Teddy Palmer

Craig Zais

Charlene O'Brien

Barry Fasbender

Jim Clemmons

Based on the past five years of financial statements, the PacMasters average annual income is around \$240,000. And, with approximately \$438,000 in the bank, it looks like PacMasters has close to 10 months of reserves in addition to the cash needed to operate for FY 2015.

PacMasters appears to be increasing its bank account on the average of nearly \$15,000/year.

After a decision is made on what the reserve should be...this yearly increase (\$15,000) could be a starting point to enhance the PacMaster's Vision.

Some thoughts we've had regarding where to start...

- Start a new account to capture these funds and earmark for special projects or needs such as:
 - Paying to offset differential costs to hold Spring Championships in a pool capable of hosting three full days. Using this year as an example, the cost for Soda Aquatic Center is less than Dolores Bengsten, Pleasanton, but parking on Friday is problematic due to school still being in session. Because of the lower cost, WCM elected to host the meet at Soda in order to increase team revenue. We fully understand and appreciate that logic. However, going forward, I would propose that we consider the use of money from the LMSC funds to offset the difference and contract with a facility (consider DB Pleasanton) that would allow the Friday events to begin in the early morning in order to not have to shift events around and create longer timeframes on Saturday and Sunday. That would also allow the host team to make profit. We could also consider doing the same in even numbered years assuming TVCM hosts at DB as well to be consistent. Optionally, we could consider creating a Meet Management committee who would contract with the host pool and perhaps run the meet ourselves. This seems to be a long shot, however, due to personnel availability and time constraints so is probably unlikely to occur.
 - Paying a youth group to supply timers for Championship meets (Scouts, Church group, Sports Teams, i.e., soccer or baseball league trying to raise funds, etc.)

- Professional assistance in continued development, instruction for users and roll out of new website presence
- Continued contributions to areas previously supported
 - Sanction bonuses to meet hosts
 - Scoreboards for meets
 - Video tape library content
 - OW clinics
 - Awards/recognition
 - Officials clinics
 - Coaches clinics & financial support
 - Annual Meeting
 - Pictorial e-Newsletters following major events
 - New club support

Communications—Moore/web site, see attached.

The Pacific Master's page that maps our clubs in our Northern California and Northwestern Nevada is up. A pin for the location of each club links to the clubs website that talks about Masters swimming. Sixty-eight clubs responded on how they wanted to have their club listed.

With the swimming season starting, the monthly bandwidth usage has gone up. I notice spikes when the Update goes out and after meet results have been posted.

Marketing/Public Relations—Burns, no report

Vice-Chairman Operations—Quinn no report

Open Water—Quinn, see attached

The first three Open Water Swims are sanctioned and open for registration. Information will be included in the email blast to all members.

We need to find an Independent Safety Monitor (ISM) for the Del Valle National championship swims and the Santa Cruz swims. This person needs to have experience and knowledge of OW safety best practices and follow the ISM checklist. Pacific Masters will cover reasonable expenses for the designated person.

The Long Distance Committee of USMS will be discussing how to educate Open Water swimmers on the Suits that are allowed under Category 1. This information will then be included on the Open Water page and in an email update.

Equipment—Heath, no report

At-Large—Morales, no report

Scheduling—Morales, see attached

The Pacific LCM Championships have been changed to a week later. The new date is Friday, July 24th thru Sunday, July 26th.

Meet Operations—Fasbender, see attached

Attendance at SCY Meets: Attendance at our most of our SCY meets is down from last year. However, last year's attendance was up sharply due to having a National Championship in our LMSC. Attendance at the RINC meet was down only 3% (6 swimmers) probably due to the best weather in about 5 years. The FOG meets was down 25% (27 swimmers) maybe due to the TOC 1500m swim held the day before. The City Mile (1650) meet was down 31% (18 swimmers). The USF meet was down 9% (35 swimmers). The SRM meet was up 3% (4 swimmers).

Officials—King, no report

Coaches—Stu and Mary Kahn, no report

Old Business

New Business

Team Announcements