

Pacific Masters Swimming  
Regular Meeting  
May 18, 2011

Call to order and introductions: The meeting was called to order by Michael Moore at 6:30 p.m.

Introductions: Michael Moore, Joanne Berven, Jim Clemmons, Caroline Lambert, John King, Barry Fasbender, Stu Kahn, John Morales, Jody Smith, Nancy Ridout, Norm Hautzsche, Glenda Carroll, Leianne Crittenden, Marcia Benjamin, Joan Alexander, Lisa Ward, Bob Placak

### **Officers' Reports**

Approval of the minutes of 4/20/2011 - MSA

Treasurer Report - Kildine Harms - report is attached separately. MSA

Chairman - Michael Moore - waiting for report

Bea Heim has passed.

Awards - Dorothy Donnelly - Paul Wrangell, Joanne Berven, Chris Campbell, John King, Linda Shoenberger, Leianne Crittenden, Bob Upshaw, Jody Smith were nominated. MSA to accept the nominees.

Nancy Ridout and Marcia Benjamin will help write this award.

Kerry O'Brien Coaching Award - Don Schwartz, Tim DeMonte, Brian Stack, Hermine Tehorst, Jody Smith were nominated. MSA to accept the nominees.

One Event registration will be discussed under Old Business.

Michael Moore will run for USMS President, and will not run for Pacific Chairman next year.

Vice Chairman Administration - Leianne Crittenden - No Report, but states that the LMSC Minimum Standards report is not complete.

Vice Chairman Operations - Jim Clemmons - No Report

Secretary - Joan Alexander - No Report

At-Large - Jody Smith - No Report

### **Committee Reports**

Registration - Nancy Ridout - As of 5/17/11 we have 8,766 members and 122 clubs. Our paper renewal invoices will go out next week.

We are allowed 23 delegates for convention and 8 automatic delegates. MSA to certify 11 delegates that have indicated that they will attend. MSA to certify the 8 automatic delegates will attend. MSA to submit names up to 23. Nancy to call those who have indicated an interest.. Full report Attached

Top Ten and Records - Ridout - The Pacific Masters SC Top Ten is being compiled.

Meet Operations - Barry Fasbender - Report attached

Coaches - Cokie Lepinski - Report attached

Open Water - Glenda Carroll -

Scheduling - John Morales - No Report

Communications - Newsletter, Joanne Berven - **Newsletter** – The newsletter is ready to go to the publisher. Michael has until Monday May 23 to submit his comments for the first page. Full report attached.

Web Master – report attached

Officials - John King - No Report

Legislation/rules - TBD - proposals by Michael Moore, *202.1.1.D and change the Liability Release wording*. See full report.

Equipment - Peter Guadagni - no report -

Hospitality - July, John King, September, Glenda Carroll

Ad Hoc Facilities - Joan Alexander - The July meeting will be in the Club room (our usual place)

Marketing/Public Relations - Rich Burns - Roque Santos of Q Sportswear has offered to sponsor both divisions of the open water competition. See full report.

Health and Safety - TBD

Old Business - Tabled till the May meeting.

A. Pacific Masters Hall of Fame - Ridout - Do to lack of time, tabled till June meeting.

B. Annual Meeting proposal - Guadagni - Report attached. Saturday may be the best day, 4:00pm and RSVP

C. One Event Registration - Jim Clemmons - Introduction of Bob Placak, of the Tiburon Mile, and Norm Hautzsche of the Richmond Plunge spoke for the One Event Registration.

Pacific stated that its primary concern and support is for a long term relationship with clubs and swimmers.

Pacific is not an event driven organization. A vote was taken, and the motion to accept failed.

New Business -

A. **Annual Meeting Proposal:** Guadagni - Tabled till the May meeting.

Team Announcements - Bea Heim has passed.

Adjournment

Respectfully Submitted,

Joan Alexander  
Secretary  
Pacific Masters Swimming

**PLEASE NOTE  
NEXT MEETING WILL BE A  
CONFERENCE CALL  
JUNE 15, 2011  
AT 7:00 P.M.**

## **MAY MEETING REPORTS – 05/18/2011**

### **Officer and Committee Reports - 05/18/2011**

Chairman – Michael Moore

Vice Chair Administration – Leianne Crittenden

Vice Chair Operations – Jim Clemmons

Secretary – Joan Alexander

At-Large – Jody Smith

Treasurer – Kildine Harms, no report

Registration – Nancy Ridout

As of 5/17/2011, we have registered 8,766 swimmers and 122 clubs. Past history at this point shows: 8,590 swimmers and 119 clubs as of 5/11/10; 8700 swimmers and 121 clubs as of 5/19/09; 7,403 & 119 as of 5/15/08; 8,010 & 110 as of 5/26/07; 7,983 & 113 as of 5/20/06, 6,610 & 100 as of 5/7/05, 7,684 & 106 as of 5/15/04; 8,067 & 109 as of 5/24/03; 8,125 & 111 as of 5/17/02; 7,512 & 114 as of 5/11/01; 7,401 & 109 as of 5/19/00; 7,152 & 98 as of 5/21/99; 6,797 & 99 as of 5/22/98; 6,609 & 101 as of 5/23/97; 6,197 & 101 as of 5/17/96; 5,592 & 94 as of 5/25/95; 5,372 & 86 as of 5/20/94; 4,927 & 84 as of 5/14/93.

Our paper renewal invoices will go out next week.

Tonight we elect delegates to the USMS Convention in Jacksonville, FL, September 14-18. Expenses are covered by Pacific Masters and you are expected to attend the entire time, Wednesday evening through Sunday morning. So far Cokie, Rich, \*Kildine, \*Peter, Lisa Ward, \*Jim Clemmons, Jody, Glenda, and Laura Colette have indicated they would like to represent us at the convention. Our allotment is 23 so please think about it and indicate your interest at the meeting. Nancy, Jim Clemmons, Joan Alexander, Peter, Barry, Kildine, and Leianne are automatic delegates by virtue of their USMS positions. We can send 23 additional Pacific Masters delegates to represent us.

Top Ten and Records – Nancy Ridout

The Pacific Masters SC Top Ten is in the process of being compiled.

Meet Operations – Barry Fasbender

**San Mateo Masters LCM Meet.** The pool length was certified last week. The Meet Info on the PacMasters website now contains a campus map showing the pool location and parking areas. Here are a few corrections to the info that was in the May-June newsletter about the meet: (1) The mailed entry deadline was left out. Mailed entries must be postmarked by Friday, June 10 or received by Wednesday, June 15. (2) The online entry deadline is June 22 (not June 15). (3) In the list of events the distances are meters not yards.

Coaches – Cokie Lepinski

2011 Pacific Masters Excel Weekend Clinic

As of 5/16/11 we have 22 coaches and 32 swimmers signed up. We still need more, so please continue to spread the word on the great features of this clinic. We have big-name sponsors: Finis, TYR, Speedo, Swim Outlet, along with Sports Basement, TruWest, AquaVolo, Chammyz, Tropical Penguin, Q Swimwear, Illusions, Fit 2 Race (wetsuits), and others. We've got two filming companies (GST Swim Power Test and H2O Video Down Under); stroke instruction, an open water session (that we tried out at a Pirates workout Saturday – went great), dry land training, advanced techniques training and much more!

Teams represented with swimmers are:

Marin Pirates – 10

San Mateo – 5

Stanford -3

Hot Tub 1

Ladera Oaks 2

Davis 2

Santa Rosa – 2

Fig Garden – 2  
Temescal – 1  
Tuolumne County 2

And 3 from outside Pac Masters (Or, Wa and NY) Is your team represented? If everyone convinced just one swimmer on his or her team to sign up for this clinic, we'd be in good shape. We really need your help.

Open Water – Glenda Carroll

First open water swim of the season is this Saturday, May 21, Spring Lake. Through Michael's hard work, he has found a sponsor for the seasonal open water points competition.

Photographs to be used on the open water trailer are almost finalized. Once the design is complete (and it should be within the next 2 weeks), I will send it to the original logo design committee for feedback.

USMS Open Water Committee has redesigned the sanction application. It is very similar to what we already use. Since our applications went out to event directors in early February, we will phase in the new form next year.

The new Open Water Committee is in the process of finding a date to meet.

Scheduling – John Morales, no report

Communications – Newsletter – Joanne Berven, Webmaster – Michael Moore

**Newsletter** – The newsletter is ready to go to the publisher. Michael has until Monday May 23 to submit his comments for the first page. I will be leaving May 29 until June 19 and will send the newsletter to the publisher on May 27th. The next newsletter deadline is July 6 for September/October. There are at most 5 meets for this issue, so I would appreciate pictures and text to fill the spaces (2 pages worth).

**Web Master** – Since the last Pacific Masters meeting three Updates have been sent out. The open rate for the Update is about 24%, however, due to the way the number is calculated, the percentage is low but accurate for what it does.

I checked with GoDaddy, our Domain names registrar to confirm that the DNS names Pacificmasters.org, openwaterpacific.org and openwaterpacific.com are owned by Pacific Masters. Michael Moore is the technical representative.

Officials – John King, no report

Ad Hoc New Identity – Glenda Carroll, no report

Legislation/Rules – TBD

*Proposals by Michael Moore*

## To Strike

202.1.1.D d No sanction may be issued to any organization whose interest in sports and games is purely commercial, or where the event is to be promoted solely for the profit or the advertising value to be derived therefrom. Any income derived from sanctioned events must be used for the general welfare of the promoting organization as a whole.

Recommend that this section be stricken from the Rule Book. We should encourage people and organizations to organize meets for swimmers. More events would benefit the swimmers. Currently we hire professionals to run certain part of the meets, but they do not take the risk and are assured of their money. If we allow professionals to organize some meets we would have these professionals running the meet and taking the risks.

## Change the Liability Release from

"I, the undersigned participant, intending to be legally bound, hereby certify that I am physically fit and have not been otherwise informed by a physician. I acknowledge that I am aware of all the risks inherent in Masters swimming (training and competition), including possible permanent disability or death, and agree to assume all

of those risks. AS A CONDITION OF MY PARTICIPATION IN THE MASTERS SWIMMING PROGRAM OR ANY ACTIVITIES INCIDENT THERETO, I HEREBY WAIVE ANY AND ALL RIGHTS TO CLAIMS FOR LOSS OR DAMAGES, INCLUDING ALL CLAIMS FOR LOSS OR DAMAGES CAUSED BY THE NEGLIGENCE, ACTIVE OR PASSIVE, OF THE FOLLOWING: UNITED STATES MASTERS SWIMMING INC., THE LOCAL MASTERS SWIMMING COMMITTEES, THE CLUBS, HOST FACILITIES, MEET SPONSORS, MEET COMMITTEES OR ANY INDIVIDUALS OFFICIATING AT THE MEETS OR SUPERVISING SUCH ACTIVITIES. In addition, I agree to abide by and be governed by the rules of USMS.”

## To

“I, the undersigned participant, intending to be legally bound, hereby certify that I am physically fit and have not been otherwise informed by a physician. I acknowledge that I am aware of all the risks inherent in Masters swimming (training and competition), including possible permanent disability or death, and agree to assume all of those risks. **as a condition of my participation in the Masters swimming program or any activities incident thereto, I hereby waive any and all rights to claims for loss or damages, including all claims for loss or damages caused by the negligence, active or passive, of the following: United States Masters Swimming Inc., the local masters swimming committees, the clubs, host facilities, meet sponsors, meet committees or any individuals officiating at the meets or supervising such activities.** In addition, I agree to abide by and be governed by the rules of USMS.”

The only change is that we change all capitals to bold face. It has been shown in tests that All Capitals are more difficult to read than upper and lower case. By changing to upper and lower case we make it easier to read and we bold face to indicate its importance.

Equipment – Peter Guadagni, no report

Ad Hoc Facilities – Joan Alexander

The July meeting has been booked and will be held at the Community Room (our regular place)

Fitness – Linda Shoenberger, no report

Marketing/Publications – Rich Burns

Roque Santos of Q Sportswear has graciously offered to sponsor both divisions of the open water competition by providing the winner awards. As a gesture of our gratitude we have produced a banner that will be displayed at the swim venues acknowledging O’s support.

No other business.

Health & Safety – TBD, no report

Old Business – Tabled to May meeting, see reports

A. **Pacific Masters Hall of Fame** – Nancy Ridout, attached report tabled to May meeting

The Hall of Fame Subcommittee would prefer this item to be discussed and adopted at a time when there is excitement and enthusiasm in this project. Currently we don’t sense either and would prefer to table this item until a more suitable time.

B. **Annual Meeting Proposal:**

Time: Saturday or Sunday in November or early December. Location: Hotel or facility with large meeting area.

Proposed agenda:

1. Pacific Masters Annual Business

- Chairman's Message
- Financial report
- Election of new officers

2. Presentation of Pacific Masters Awards

3. Inspirational, motivational or educational speaker on health, fitness or other topic of general interest to the typical Pacific Masters member (competitor and non-competitor)

Research on costs for a Saturday or Sunday Pacific Masters Annual Meeting.

The cost of the Lakeside Room at the Heather Farms Community Center in Walnut Creek is \$120/hour; capacity is a little above 200. If we would like to have vendor booths or some other program available we might consider adding the Club room which is an additional \$65/hour.

In terms of food, a sandwich platter for 10 from Togo's is \$45, and a green salad for 10 is \$15. By purchasing large soda or water bottles from a supermarket we could keep the beverage cost to less than \$1 per person. Altogether this would mean lunch could be made available for less than \$8 a person. If we provide pizza instead or have a morning meeting with pastries, coffee and juice the price would be less.

Although food is likely the biggest part of the cost, I think even simple food options will work better for a large group than pot luck.

Prospective costs with 200 attendees:

|                    |                |
|--------------------|----------------|
| Facility (3 hours) | \$360          |
| Food (200)         | \$1,600        |
| <b>Total</b>       | <b>\$1,960</b> |

This should easily be within our budget. It would be great to have a big crowd at the annual meeting.

Next steps are to determine if there are other central locations where we could get affordable facilities (any ideas?) and developing an agenda that would appeal to a broad cross section of our members. There may be additional program costs depending on the agenda. I will be on vacation next week but will try to organize a conference call when I return.

I would appreciate it if someone could present this preliminary information at next week's Pacific Masters meeting. Jim Clemmons volunteered but I will leave it to those attending the meeting to determine if it is presented and by whom.

#### **C. One Event Registration for OW Events – Moore**

Pacific Masters has supported our open water events for many years. We have done that by the following:

1. We don't charge a sanctioned fee.
2. We do have a bond but is just to ensure that the teams do what they have committed to do most events get all of the bond back. Our bond has not gone up in 20 years.

3. Pacific Masters gives all the events the use of the open water trailer, which includes much of the hardware and supplies needed to run an open water event. Pacific does not charge for use of the equipment, but Pacific spends thousands of dollars each year to maintain the equipment.

4. PacMasters advertises all the events, in

- a. The newsletter
- b. On our website
- c. On the USMS website
- d. In our email blasts. (If the event is not put in the Email blast in a timely manner, I will hear about it.)

5. We have the Open Water points Competition where we encourage swimmers to swim in many of our Open Water events. At the end of the year, Pacific Masters sends out awards to the top swimmers in each division

All the above costs time and money.

For many years it has been the Pacific Masters leadership's policy to grow the LMSC, which is to get more members. Only full memberships are counted by USMS as members of the organization. One Event registrations do not count as members and are only kept for a record after the one event. The Executive Committee leadership believes that the core values of Masters swimming are health, fitness and competition. For the person who registers at a meet and becomes an unattached member, we get their name and address. The new member is sent a newsletter, USMS Swimmer and is placed on the Email blast list. Our core values point to a healthy lifestyle.

For the event management, there is a trade. We don't charge for Pacific Masters services, but we want event management to serve OUR members. That is the tradeoff, they perhaps don't get as many

participants as some chose not to join Masters Swimming. Maybe those new swimmers will be unattached but they will get our newsletter, they will be sent USMS Swimmer and information, and they will be exposed to a healthy lifestyle.

New Award Proposal – Nancy Ridout, Cokie Lepinski, Peter Guadagni, John Morales, and Chris Campbell

## **Pacific Masters Swimming Hall of Fame**

### **Purpose**

This award will recognize extraordinary excellence and outstanding accomplishment of Pacific Masters Swimming members in pool and open water competition. It will also recognize those who have shown extraordinary leadership in the development and ongoing mission of Pacific Masters Swimming.

### **A. Eligibility Criteria**

1. To be eligible, the recipient must be, or have been if deceased, a Pacific Masters swimmer and have participated in the Pacific Masters program during a minimum of 15 years and three completed age groups.
2. Selection will be based on consistent outstanding achievement at the world, national, regional, and LMSC levels, including records and placing over three or more age groups in pool and/or open water swimming. The emphasis will be on dominance in one or more strokes in pool swimming, and dominance in open water swimming including the variety of distances, locale, and environment. The swimmer must have been an active and constant participant in Pacific Masters events throughout the eligibility time period. A list of specific criteria will be developed by the first Hall of Fame **Nominating** Committee and presented to the **Hall of Fame Selection** Committee for approval.
3. Pacific Masters pioneers and extraordinary leaders must have participated in the organization for a minimum of 15 years and demonstrated exceptional vision and leadership resulting in significant enhancements to the Pacific Masters program. A list of specific criteria will be developed by the first Hall of Fame **Nominating** Committee and presented to the **Hall of Fame Selection** Committee for approval.
4. Nominations may be submitted at any time by completing the official Nomination Form and sending it to the Hall of Fame **Nominating** Committee, either electronically or in paper form.

### **B. Selection Criteria**

1. The Pacific Masters Swimming Hall of Fame **Nominating** Committee, appointed by the Chairman, shall develop criteria and nomination forms, review the performances each year of PacMasters swimmers and list those who may, or may someday, fit the criteria for the award. If no swimmer meets the criteria in a given year, the list will be maintained and updated until a qualified candidate is determined. This committee will also review Pacific Masters history and suggest early leaders of our organization for candidates in the Pioneer and Leadership category.
2. When a qualified candidate is determined and nominated for the award by the Hall of Fame **Nominating** Committee, the nominee will be presented to the **Hall of Fame Selection** Committee. A  $\frac{3}{4}$  vote of the **Hall of Fame Selection** Committee will confirm the selection and it will be brought to the attention of the Pacific Masters Swim Committee for concurrence.
3. One or more candidates may be considered and approved. It is not anticipated that this award will be presented annually.

4. The Pacific Masters Swimming Hall of Fame candidate will be announced at one of the PMS Championship meets and an appropriate award presented there.
5. A future goal is to hold an installation ceremony, purchase and design a portable Hall of Fame booth to honor the recipients, and that this display will be brought to our championship meets, both pool and open water, for all our swimmers to view and appreciate.

### **C. Pacific Masters Hall of Fame Nominating Committee**

1. The committee, of no more than five (5) PacMasters members, will be appointed by the Pacific Masters Chair. Terms shall be staggered to preserve continuity and research.
2. The committee shall communicate the opportunity of this award, along with the criteria and nomination procedures, at least twice per year.
3. **The first Hall of Fame Nominating Committee will develop a list of specific selection criteria and nomination forms and present those to the Hall of Fame Selection Committee for approval.**

### **Hall of Fame Selection Committee**

The Hall of Fame Selection Committee will be composed of 1) the Coaches Committee Chair, 2) the Open Water Committee Chair, 3) the Top Ten and Records Chair, 4) one member of the Hall of Fame Committee, and 5) two members of the Pacific Masters Hall of Fame (or at-large appointments by the Pacific Masters Chair until there are HOF members.)

1. **The committee will approve a list of specific selection criteria and nomination forms submitted by the Hall of Fame Nominating Committee.**
2. **The committee will receive nominations from the Hall of Fame Nominating Committee. A ¾ vote of the Hall of Fame Selection Committee will confirm the selection and it will be brought to the attention of the Pacific Masters Swim Committee for concurrence**